

ARDEN-CARMICHAEL NEWS

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J.J. Jacobs planted roots for north area's Hubacher Cadillac

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Local artist celebrates 61st birthday by opening a new gallery

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Arden-Carmichael News is published on the second and fourth Thursdays of the month. Newspapers are available in stands throughout the area.

Publisher..... George Macko
General Manager..... Kathleen Macko
Editor..... Monica Stark
Art Director..... John Ochoa
Graphic Designer..... Annin Greenhalgh
Advertising Executives:

Linda Pohl, Melissa Andrews

Distribution/Subscriptions..... George Macko

Vol. XXIV • No. 15

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Cover by:
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Other photos by:
Courtesy
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Celebrating Mrs. Etta Tenenbaum

Mrs. Etta Tenenbaum is delightful. The eighty-nine year old grew up in Los Angeles before attending Berkeley in 1945 where she met her late husband Dan. Dan, an Aerojet engineer, transferred to Sacramento in 1955 and here they raised their family.

At the age of 35, Etta was diagnosed with Multiple Sclerosis and less than 10 years later her husband died of a heart condition. Although she has spent over five decades in a wheelchair, she has a fantastic attitude. She urges others in similar situations, "Keep busy doing things you like to do."

For the last nine years at Eskaton Care Center Manzanita, Etta has enjoyed the staff and activities. "Kathy is a blessing to all of us. She keeps our activities so interesting and enjoyable." Thanks to Kathy, the activities director, Etta received a Thrill of a Lifetime recently when the staff brought a little bit of New York to Etta. With Etta's limited mobility, she hasn't traveled much. Because she has always wanted to see New York, Kathy and the staff made it happen.

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suttermedicalcenter.org

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J.J. Jacobs planted roots for north area's Hubacher Cadillac

By LANCE ARMSTRONG
Lance@valcomnews.com

Note: This is part one in a series about and related to Hubacher Cadillac.

This month marks five years since Hubacher Cadillac ceased operations at the

northwest corner of Howe Avenue and Fair Oaks Boulevard. And with the sale of that property last December and the recent demolition of the old Hubacher building, it is timely to review the history of that automobile dealership, including its roots.

Those roots were planted by another automobile dealer, Joseph John "J.J." Jacobs, who was born into a Pennsylvania Dutch family on a farm in Darby, Delaware County, Pa. on Christmas Day in 1885.

J.J. became orphaned during his youth, as his father died before his 10th birthday, and his mother died about five years later. Both of his parents were born in 1854.

After his parents' deaths, J.J. spent time living with his older brother in New Jersey and attending school. But J.J. would eventually drop out of school to begin making a living in what would be various lines of work prior to establishing a career in the automobile industry.

In explaining to The Sacramento Bee, in 1966, how he became involved in selling cars, J.J. said, "I got into the automobile business in New York City in 1910 after answering an ad for a Ford salesman (job) while I was selling typewriters in Montana. I got the job, but I didn't like selling in New York, so I came west to sell Fords in Los Angeles in 1911."

After two years of working in that position, J.J. left that employment and began working in the motion picture industry as an extra in comedy films with such notable actors as Charlie Chaplin, Chester Conklin and Mabel Normand.



Photo courtesy of Jacobs family

J.J. Jacobs operated his Sacramento automobile business from 1916 to 1966.

After his work in about 10 films, J.J. found employment as a salesman of Studebakers in Los Angeles, and then Bakersfield, before heading to Sacramento to establish his own Studebaker agency.

During the summer of 1916, J.J., who was then residing in the Hotel Sacramento at 10th and K streets, partnered with Rodney C. Bridge, who also lived in that hotel, to establish the Bridge and Jacobs Motor Co. Studebaker dealership at 1806 M St. (now Capitol Avenue).

During the following year, J.J. was operating his own Studebaker agency, the J.J. Jacobs Motor Co., on leased property at 1500 K St.

At that time, he was residing at 3100 21st St., in the former home of Roger L. Scott, who was the secretary of the John Breuner Co., at 600-608 K St., and the president of Economy Department Store at 802 L St.

From about 1919 to about 1921, J.J. resided at 630 22nd St., and then from about 1921 to 1927, he lived at 2110 21st St.

It was also in 1927 when construction began on the original, portion of the Jacobs' home in the Sacramen-

to neighborhood that would eventually become known as the Fabulous Forties. The final stage of that original portion of the house was completed in March 1928.

In that two-story home at 1225 45th St., J.J. and his wife, Marjorie, who he married in October 1922, would raise their daughters, Marilyn, Marjorie "Marge", Jacqueline "Jackie," Mildred and Elinor.

Mildred and Elinor were daughters from J.J.'s previous marriage to Marjorie's older sister, Dorothy "Dora" (Morissey) Jacobs. Dora, who married J.J. in about 1916, died on Dec. 22, 1920.

Mildred was born as Mildred Miner during Dora's previous marriage to a Dr. Miner.

During the mid-1920s, the J.J. Jacobs Motor Co. operated a branch at 3152-60 Folsom Blvd.

In about 1929, the company, while still selling Studebakers, became a Pierce-Arrow dealer.

The 1933 city directory recognizes J.J.'s agency as then offering Rockne automobiles, which were built and marketed by the

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See Dealership, page 5

Dealership:

Continued from page 4

Studebaker Corporation in 1932 and 1933 as a tribute to the legendary University of Notre Dame football coach Knute Rockne (1888-1931).

J.J. became strictly a Buick, Cadillac and LaSalle distributor in 1934.

Six years later, General Motors discontinued its manufacturing of LaSalle, which were a brand of GM's Cadillac division.

The 1950 Pacific Telephone and Telegraph Co. telephone directory mentions the J.J. Jacobs Motor Co.'s dealership and towing, paint and metal shop at 1500 K St., the used car department at 1401 L St., and another towing, paint and metal shop at 18th and S streets.

The old J.J. Jacobs Motor Co. began its longtime existence as solely a Cadillac dealership in 1950, when J.J.'s son-in-law, Newton Cope, took over the Buick dealership.

Cope, who was married to the former Marilyn Jacobs from 1945 to 1966, sold the Buick dealership in 1959 and opened The Firehouse Restaurant in Old Sacramento about a year later.

Among those who worked for Cope at his Buick dealership at 1500 K St. was Kenneth V. Riggs, a former longtime sales manager for the J.J. Jacobs Motor Co.

With Cope's operation of the Buick dealership, the address of J.J.'s business began to be regularly recognized as 1501 L St.

At that time and until 1966, the vice president of the J.J. Jacobs Cadillac Co. was J.J.'s son-in-law, Don E. Reid.

After being asked to describe her father, J.J., Jackie Devine said, "He was highly unusual in that he had really unusually strong family values. We always sat down and had dinner. He respected the family so much. He raised his children strictly, but (kindly). He read everything. He didn't have an education, so he read so much, because he really respected education. But he was very close to his children and he always put a tie and jacket on to eat. We always sat

down at 6:30 (p.m.), and he always worked six days a week. He always went to work in the morning and came home for dinner. He was very disciplined. He was a very good father."

Marge Reid also described her father, who passed away on Dec. 17, 1971.

"(J.J.) was a self-made man, who was very bright," Marge said. "He could have sold anybody anything. He worked very hard, I remember. He was a very devoted person, so his family and his business was it. He was very loyal and trustworthy. His handshake would go a long way with him. His honor was his word. He really cared about his clients."

In January 1966, the San Francisco-born Elmer Hubacher (1919-2009) purchased J.J.'s interest in the dealership, and began operating the business in the same midtown Sacramento location as Hubacher Cadillac.

Hubacher had been a partner and general manager in the firm since 1964.

The agency officially became known as Hubacher Cadillac, Inc. in December 1966.

A 1967 advertisement for the company recognizes the business as then operating at 1501 L St. and 1501 K St. at that time.

Due to insufficient space, Hubacher Cadillac relocated to 1 Cadillac Drive at the aforementioned northwest corner of Howe Avenue and Fair Oaks Boulevard in 1972.

Among the people associated with Hubacher at that time were Elmer, who served as the company's president; Stanley Hindsley, secretary-treasurer; Hilary T. Martin, new car manager; and Jack Wendell, used car manager.

Additional details about Hubacher Cadillac and its former north area site will be featured in the next edition of this paper.



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14-1

September activities at the Discovery Museum Science & Space Center

Each weekend the Discovery Museum Science & Space Center (located at 3615 Auburn Blvd.) explores a new science topic through special displays, visiting exhibits, and guest presentations. These activities include craft activities for kids four to 12 years old and planetarium shows for ages four and older.

Space Elevator Spectacular Saturday, Sunday & Monday, Sept. 5 to 7 from 12:30 to 4 p.m.

Ages appropriate for: 4-12 years old

Let your future astronaut dream about the future of space travel this weekend at the Discovery Museum.

With advancements in nano technology, the idea of a space elevator is becoming more realistic than ever before. Learn about nanotubes and how they play a part in this futuristic feat. Kids design a concept drawing of what their space elevator would look like. Families complete a weekend challenge of building a "space elevator" out of spaghetti and tape, supporting a marshmallow station at the top! This weekend is filled with out-of-this-world fun! Your admission includes visiting our Space Quest! exhibit, Nature Discovery Room, and a planetarium show at 1 and 3 p.m. (ages 4 and older only).

The Challenger Learning Center Community Mission: Rendezvous with a Comet Friday, Sept. 11 from 5:30 to 8:30 p.m.

\$18 per person for members, \$20 per person for nonmembers
Ages appropriate for: 9 to 109 years old

Experience the wonder of space exploration! The Challenger Learning Center Simulated Space Mission launches you on an exciting voyage of discovery. See what it is like to work for NASA while you perform hands-on science experiments, operate robotic arms, build a probe and support the astronauts from Mission Control. Live the adventure! A fun educational experience for families, friends, co-workers, club members and scouts.

Rocks Rock! Saturday and Sunday, Sept. 12 and 13

12:30 to 4 p.m.
Ages appropriate for: 4-12 years old

September 16 is National "Collect Rocks Day" and we are celebrating this weekend. With guidance from our vol-

unteers, your junior rock collector builds a starter rock collection and labels each sample. View more rock specimens on display this weekend only! Our Space Quest! exhibit has a collection of rocks similar to those found on the Moon and Mars for you to explore. Your admission includes visiting our Nature Discovery Room and a planetarium show at 1 and 3 p.m. (ages 4 and older only).

Fall Foliage Fun Saturday & Sunday, Sept. 19 and 20

12:30 to 4 p.m.
Ages appropriate for: 4-12 years old

Welcome fall by trekking around our grounds exploring a variety of trees. Remember the trees you saw by making leaf rubbings in our classroom. Families with children 12 and younger make a leaf headband to celebrate the season of autumn (beginning Sept. 23). Your admission includes visiting our Space Quest! exhibit, Nature Discovery Room, and a planetarium show at 1 and 3 p.m. (ages 4 and older only).

International Space Station Fun Saturday and Sunday, Sept. 26 and 27

12:30 to 4 p.m.
Ages appropriate for: 4-12 years old

Are you ready to experience some of the toys and treats of the International Space Station? If so, join us this weekend for some family fun! Play some of the games astronauts play in space. Children craft a toy, just like one experimented with on the ISS. Taste a treat that astronauts enjoy!

Your admission includes visiting our Space Quest! exhibit, Nature Discovery Room, and a planetarium show at 1 and 3 p.m. (ages 4 and older only).

Admission for weekend activities are included in the general admission price.

General admission:
\$8 for adults ages 18-59
\$7 for teens ages 13-17 and seniors age 60 and older
\$6 for children ages 4-12
Free for children ages 3 and younger

The Discovery Museum Science & Space Center is located at 3615 Auburn Blvd.

About the Powerhouse Science Center/Discovery Museum Science & Space Center

Established in 1951, the Discovery Museum Science & Space Center is an exceptional science education and recreation resource for students, families, and all members of the greater Sacramento community. In the current location, the Discovery Museum serves more than 80,000 visitors, provides on-site programming to more than 50,000 school children, and delivers more than 300 "Science on Wheels" outreach programs each year. The Discovery Museum will soon significantly expand and transform to become the Powerhouse Science Center. This new campus will be eight times the current center's size and serve as "a dynamic regional hub that engages and inspires people of all ages to explore the wonders, possibilities, and responsibilities of science."



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Sacramento Dentist Receives AGD Mastership Award

The Academy of General Dentistry (AGD) is pleased to announce that Upen J. Patel, DDS, MAGD, of Sacramento, CA, received the association's Mastership Award during the AGD 2015 annual meeting, which took place June 18th to 21st, 2015 in San Francisco.



The Mastership Award is the AGD's highest honor and one of the most respected designations within the profession. To earn this award, Dr. Patel completed a minimum of 1,100 hours of dental continuing education and passed a comprehensive 400-question examination.

As a Mastership Award recipient, Dr. Patel joins more than 2,200 active AGD Masters who have gone above and beyond the basic requirements to care for their patients' oral health. While attaining Mastership is a challenge, it allows dentists to remain current with what is new in dentistry, and to incorporate the latest techniques into their practices.

"This award requires an extraordinary amount of time and effort," says AGD Immediate Past President W. Carter Brown, DMD, FAGD. "Dr. Patel should be commended for his unflinching commitment to continuing education, which allows him to provide the best possible dental care and oral health education to his patients."

Dr. Patel graduated from the University of the Pacific School of Dentistry in 2005,

and currently practices cosmetic, implant and general dentistry in the city of Sacramento, CA.

About the Academy of General Dentistry

The Academy of General Dentistry (AGD) is a professional association of 39,000 general dentists dedicated to providing quality dental care and oral health education to the public. AGD members stay up-to-date in their profession through a commitment to continuing education. Founded in 1952, the AGD is the second largest dental association in the United States, and it is the only association that exclusively serves the needs and represents the interests of general dentists. A general dentist is the primary care provider for patients of all ages and is responsible for the diagnosis, treatment, management, and overall coordination of services related to patients' oral health needs. For more information about the AGD, visit www.agd.org.

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Records shattered during 2015 California State Fair

Record numbers of guests attended the California State Fair in 2015 and business was incredibly strong for vendors and horse racing during the 17 day annual State Fair. Total attendance grew to 787,833 in 2015, up from 750,445 in 2014. This represented more than 37,000 additional visitors—a 5 percent increase year over year—that came to Cal Expo to celebrate the best 17 days of summer.

The average daily total attendance was the highest since 2007 at 45,992 and the average daily paid attendance was the highest in 10 years. Paid attendance was up 4.1 percent from 556,440 to 579,338. The State Fair has run for 17 days since 2013; from 2007-2009 and from 2011-2012 the Fair ran for 18 days. In 2010 the Fair ran for 19 days.

The Fair celebrated its best opening Saturday and Sunday in nine years (total attendance) and its best opening week in ten years (total attendance). The middle Saturday of the Fair (July 18) was the single highest paid attendance in more than 10 years at 66,469 and had the largest food and beverage sales in the history of the California State Fair with nearly \$1.1 million in a single day.

The 2015 State Fair was packed full of more than 3,000 exhibits and events that featured technology and agriculture and celebrated the best of the Golden State. The State Fair also saw another year of expanded programming and entertainment that attracted a diverse group of individuals. International rugby, international soccer, the Inaugural National U.S. Drone Racing Championships, the Inaugural Extra Virgin Olive Oil Competition, a new State Fair Chef, champion livestock animals, the largest carnival in Northern California, more than 120 food vendors and big-name entertainers contributed to the success of the 2015 Fair.

“We wish to thank the public for its overwhelming support of the California State Fair, as a stimulator of fun and personal discovery, a contributor to a more friendly and educated society, and a cultivator of dialogue and thought,” said Rick Pickering, CEO of the California Exposition & State

Fair. Pickering further stated that, “the 2015 State Fair, through such themes as education, competition, technology, food, water conservation, entertainment and celebration, further showcased the ever growing leadership role that Californians play in our region, nation and world.”

Food & Beverage

As the largest food festival in Northern California, food and beverage sales broke records in 2014 with sales at \$8.3 million and that trend continued in 2015 with gross sales increasing 14 percent with more than \$9.5 million in sales in 17 days – a substantial contribution to the Sacramento economy and further proof that this region loves its food.

The majority of food vendors saw increases in sales including fan favorites such as Cardinali’s Pizza which was up 53 percent, Pepe’s Mariscos which was up 11 percent, and Country Fair Cinnamon Rolls which was up 14 percent in sales. Wine Slushie sales were up 20 percent and sales of California’s award-winning wine in the Save Mart Supermarkets Wine Country were up 7 percent. A revamped Craft Brew Pub saw an 87 percent increase in sales compared to 2014.

The single highest grossing food stand was Terry’s Barbecue which had sales of \$413,177. In total, nearly \$1 million was spent at the barbecue stands at the Fair.

Horse Racing

2015 was the first year that the State Fair was granted three weeks of live horse racing. The 11 days of horse racing at the Miller Lite Racetrack Grandstand proved to be successful with more than \$2.2 million in bets placed for races at Cal Expo. The per person wager at the track was up 14.4 percent (\$64.77 in 2015 vs. \$56.64 in 2014) and the attendance at the track was up as well. Horse racing on the final weekend of the Fair attracted nearly 14,000 fans. The final day of the Fair saw 6,324 race fans – a record number of attendees at the track.

Carnival

Butler Amusements carnival sales were up 13.5 percent from \$4,095,097 in 2014 to \$4,651,109 in 2015 an increase of \$556,013. The final Saturday of the Fair proved to be the largest grossing day for the carnival in the history of the California State Fair.

Other notable statistics include

- 162,144 cars parked
- 70,377 monorail rides
- 19,833 people downloaded the new State Fair App
- 56,885 new Facebook fans since June 1, 2015 bringing the total to 165,509 -- the most “liked” fair in the western United States. Twitter followers were up 28 percent from 7,093 to 9,109.
- 961,862 total unique visitors to the CAStateFair.org website since May 1, 2015 and 4,091,626 page views.
- 41 people were assisted after locking their keys in the car and 38 people were provided free jumpstarts courtesy of Central Valley towing.
- 16,260 wine slushies were served in the Save Mart Supermarkets Wine Country
- 13 animals were born in the Baby Barn
- 9,873 livestock animals were on display
- \$211,750 was raised in the Tractor Supply Jr. Livestock Auction to support youth
- 2,442 people watched the Official State Fair Chef’s demonstrations
- 970 people took the plunge at the Bungee Jump
- 2,601 jumps in the Jack in the Box Freestyle Motocross show
- 720 guests were hypnotized on the PG&E Center Stage
- 2,100 completed Read to Ride book reports turned in for 5,000 free rides by Butler Amusements
- 2,847 lbs. of fresh food harvested from The Farm presented by Save Mart Supermarkets and donated to local food banks during fair.
- 18,492 kids completed the passport program in The Farm presented by Save Mart Supermarkets
- More than 20,000 entries judged in 19 State Fair competitions



Linda Pohl

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Man with dog—Clipart © Microsoft Media

Local artist celebrates 61st birthday by opening a new gallery

On Saturday, July 18 Gerry GOS" Simpson held a very special 61st birthday celebration. It was on that day he opened up a new home for this artist's huge collection. Called the GOS" Art Gallery Studio, located at 1825 Del Paso Blvd., the new addition to the neighborhood exudes color and energy through the paintings of GOS". The day's event had about 300 attendees celebrating the gallery and Gerry's birthday.

Born in Passaic, New Jersey on July 18, 1954, Gerald Otis Simpson a.k.a. GOS" is a self-taught artist and photographer. At an early age, he developed a talent for the art, music, fashion and photography. He became passionate about anything that was creative... He especially enjoyed painting with acrylic paints which allowed him to experiment with vibrant color combinations. His enthusiasm for Fashion and Music eventually led him to career as a lead singer in a vocal group called the Friends of Finesse in which he became designer and stylist for the group. New York City opened to him a broader world of culture and creativity.

GOS" has worked as a Stylist and Production Person later becoming Visual Merchandising Manager for Nordstrom. He has also had a 10 year stint as a Professor at American River College teaching Visual Merchandising and Fashion Promotion.

However, GOS" paints vibrant, colorful scenarios that are positive characterizations of the African American experience and the world around him along with brilliantly colored abstracts. The lack of African American representation in the

visual arts was the inspiration for Simpson to create his very own original imagery.

Art work by GOS" has appeared in numerous solo and group exhibitions in numerous venues throughout the region including The Barton Gallery, The Crocker Museum, The 1910 Gallery, Sacramento City Hall Art Gallery, The African American Museum and Library At Oakland, Capitol Public Radio, The 40 Acre Art Gallery, The Sacramento Philharmonic Symphony, UNDERGROUND Books, Master's Barber and Beauty Shop, The SMUD Art Gallery, The Pence Gallery, Revolution Winery, The Sojourner Truth Multicultural Art Museum, The Brick House Gallery, EVOLVE the Gallery, The 5 Claude Lane Gallery, California State Capitol Building, Muhammed Ali Center and The Passaic Public Library.

As a photographer, GOS" has had the opportunity to have his work appear for Sacramento News & Review's Fashion Edition and cover and has graced several CD covers for area musical artist.

GOS" in collaboration with Master's Barber and Beauty Shop has presented news worthy art events that include most recently HAIRitage. HAIRitage is a fine photo exhibition that captures the essence of the barber shop. A table book and original CD of Jazz and Poetry are also included in the HAIRitage project.

His work and experience in Fashion and Visual Merchandising allows him to bring a sense of style to all that he sees through the lens of his camera. GOS" has said he escapes through his paintings and when realism is what he desires,



Gerry GOS" Simpson

he achieves it through the lens of his camera. His photo assignments include: event, portfolio, portrait, fashion and art photography.

GOS" was commissioned by the U.C. Davis Medical Center of Sacramento for three pieces of art

See GOS", page 11



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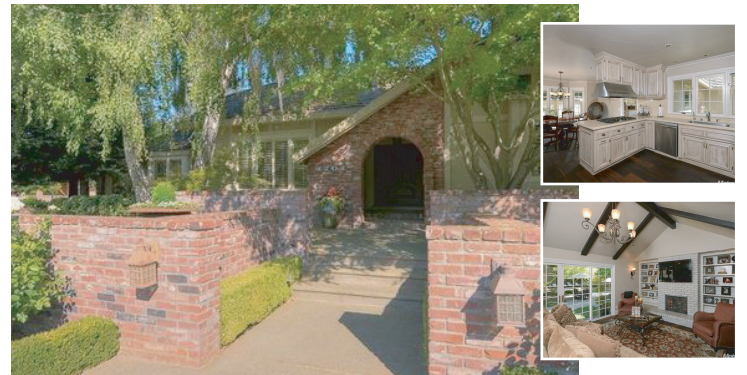
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GOS"

Continued from page 10

that have been since included in their permanent collection.

GOS" has appeared as an on-air host for the KVIE Television Annual Art Auction and has also been the subject of interview for the KVIE TV programs Central Valley Chronicles and The Clouds Porcelain Series, KCRA TV 3 and FOX TV 40. The art works of GOS" has also appeared on the television series 90210.

The art piece (There's One In Every Bunch) was selected to be used as the banner for the Living Here Sunday art section of the Sacramento Bee and his show (360o- Coming Full Circle) was chosen by Sacramento Bee Art Correspondent Victoria Dalkey as one of the Top 5 must see shows. Other shows that Simpson's works were included in that were also listed as must see events include: ALI: The Greatest-EVOLVE the Gallery, Sacramento, CA, Made In America- EVOLVE the Gallery, Sacramento, CA and HAIRitage, Master's Barber and Beauty Shop.

GOS" was selected as a semi-finalist and his art piece titled: You Got Me Goin' In Circles was selected out of 3000 plus works of art. GOS" was 1 of 21 Artist selected to represent the San Francisco Region to present their work in the Bombay Sapphire Artisan Series 2012 in Partnership with The Rush Philanthropic Arts Foundation.



GOS" has recently shown his work in a solo exhibition at the Barton Gallery titled: ½ and Half... An Arnold Palmer Moment.

The art work of GOS" was recently on display with 20 other artist from across the country at the Muhammad Ali Center, Louisville, KY in a show titled; ALI: The Greatest. Recent solo shows include: A Touch of Jazz and Other Sounds at The Brick House Gallery, Sacramento, CA and This Is Dedicated... Passaic, New Jersey at The Passaic Public Library in his Hometown of Passaic, New Jersey.

GOS" was recently interviewed on the Xirus XM radio program: Inside The Issues with Dr. Wilmer Leon.



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California Parents Believe Tuition Insurance Can Protect One of their Biggest Investments

It sounds like a good plan: go to college for four years and graduate on time with a valuable degree. But finishing college in four years is frequently not the norm as unforeseen circumstances can derail even the best and the brightest students. As college tuition costs continue to rise, parents have become increasingly concerned about what will happen to their tuition investment if their child has to suddenly withdraw from school. Fortunately for California residents, tuition insurance may provide the answer to these concerns.

A recent survey of parents with college-aged children – conducted by Allianz Global Assistance, a world leader in travel insurance, assistance and personal services, and a subsidiary of Allianz SE, one of the world's largest property and casualty insurers – found that 81 percent of respondents believed tuition insurance was important, given the current climate of rapidly rising tuition. Seeing an opportunity to assist parents and students in protecting their tuition investment, Allianz Global Assistance has launched its new tuition insurance product in California along with other states including New Jersey, North Carolina, Virginia, Georgia, Michigan and Arizona.

"Our survey shows that parents and students are clearly worried about what will happen to their tuition investment in the case of a sudden withdrawal," said Joe Mason, chief marketing officer at Allianz Global Assistance. "We are very pleased that residents of



Allianz Tuition Insurance offers peace of mind with its new financial safeguard

California are among the first in the nation who can take advantage of the opportunity to purchase tuition insurance to protect their investment."

Allianz Tuition Insurance, which starts at \$29.95 a term, protects California residents for both in-state and out-of-state non-refundable tuition costs and fees, including room and board.

The cost of attending California's public four-year universities is at an all-time high, largely due to tuition increases over the past decade. According to the Public Policy Institute of California, from 2004 to 2013, the average tuition at UC and CSU more than doubled from around \$4,000 to more than \$9,000. Nationally, the average annual cost of tuition, fees and room and board

ranges from \$19,000 at a public, four-year university to \$40,000 at a private university. Tuition insurance may be more important than ever as tuition costs have risen 70 percent since 2000, according to the National Center for Education Statistics.

According to Forbes, only 32 percent of students entering a four-year public university will graduate in four years, and only 55 percent of students, according to the NSC Research Center, will graduate in six years. Additionally, most schools only provide partial reimbursement of tuition if a student has to suddenly withdraw. And, depending on when the student withdraws, the school may not provide any refund.

Allianz Tuition Insurance* is available in three different and distinct plans, including the

Essential and Preferred plans, which cover withdrawals due to illness, injury or psychological issues that require hospitalization, and the Advantage plan, which covers these circumstances as well as almost any unforeseen reason. Additionally, each plan includes a round-the-clock Student Life Assistance service that assists families in the event that a student becomes ill or injured.

With the rising cost of higher education and the strict guidelines many schools have in place for reimbursements, Allianz Global Assistance's Tuition Insurance offers additional peace of mind with affordable options that start at \$29.95 per term. Considering the fact that a college education is an important and significant investment, it only makes sense to protect that investment with tuition insurance.

For more information about this insurance, visit AllianzTuitionInsurance.com or call (888) 427-5045.

*Terms, conditions, reductions and exclusions apply. All plans not available in all states. For a complete description of the coverage and specific benefit limits offered under your plan, carefully review your declarations page and insurance policy. Insurance coverage is underwritten by Jefferson Insurance Company (NY, Administrative Office: Richmond, VA), rated "A+" (Superior) by A.M. Best Co., under Jefferson Form No. 107-P series. Allianz Global Assistance and Allianz Tuition Insurance are brands of AGA Service Company. AGA Service Company is the licensed producer and administrator of this plan and an affiliate of Jefferson Insurance Company. The insured shall not receive any special benefit or advantage because of the affiliation between AGA Service Company and Jefferson Insurance Company.

Matias Bombal's Hollywood

Shaun the Sheep

The MPAA has rated this PG

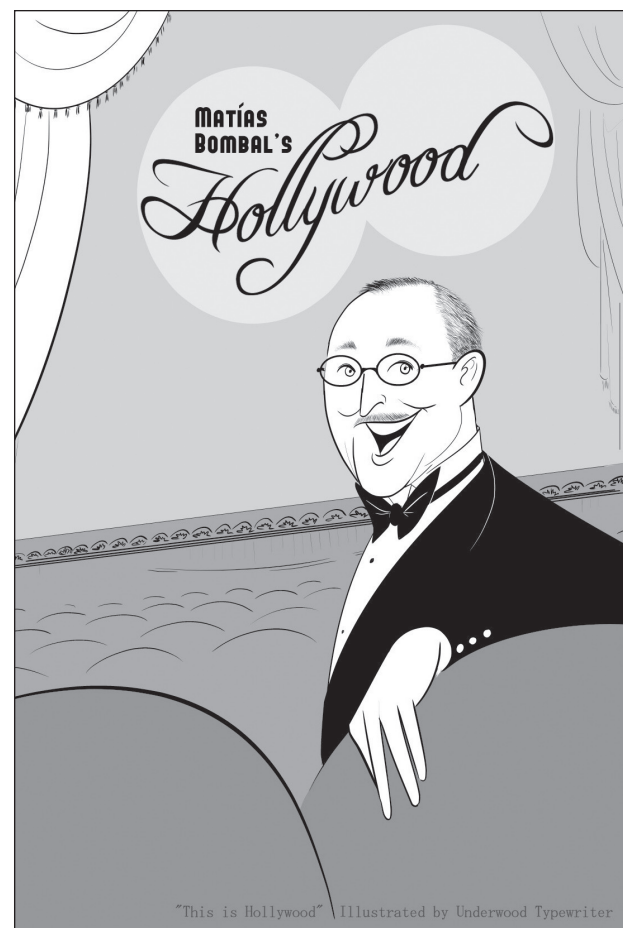
Lionsgate/StudioCanal/Aardman Animations bring us "Shaun the Sheep", the adventures of a bold sheep that longs to break from the farm routine by taking a day off. In this age of computer generated animation, to find the artful type of animation that was popularized by George Pal in the 1930s with his famous "Puppetoons" is a rare handmade treat indeed. The genius behind Shaun is Nick Park, who has delighted many with lovable Wallace and Gromit, the stars of his first hit movie. "Chicken Run" followed that success in the year 2000. Cleverness makes this just as fun for adults as it does for children, and detail rich it is, so much so, you may have to return a few times to try and catch every subtle detail.

Shaun (the sheep), a small and rather cute diminutive ovine hatches a plot to go to town by having his fellow sheep lure their farmer to sleep in order to escape. The farmer's dog gets wise to their plan, and tries to stop them. However, the dog inadvertently sets adventure in motion by a crazy domino effect that sends his master down the hill and away to town in an old trailer- totally asleep. The sheep enjoy liberty for one day, but without the farmer to feed them, things get edgy for the sheep by the second day. The farmer's pigs, seizing a great chance, move right into the house.

Remorseful, Shaun takes it upon himself to find their farmer and bring him back so all will be right with the world. He takes a big bus to the city by himself, to try and find the master. Sheep, being what they are, naturally can't allow that, it's not their nature. They can't help but follow. They're all off to the big city to save the farmer in his runaway trailer. Moments after they got off the bus, they encounter Trumper, the sadistic Animal Control man... evil personified, and a good villain indeed. Shaken by the city, they devise a plan to rescue their farmer once they find him. Just one thing. He has suffered memory loss.

Shaun's ovine adventures are "shear" fun, and after a while you are taken with the very human behaviors of these sheep, as the clever talents at Aardman animations bring these little characters to life on the big screen by millions of manipulations on a much smaller scale before the camera. The countless hours, days, and months of animation work result in just 85 minutes of screen time.

Although Nick Park has created this wonderful world, the writer-directors of this production are Mark Burton and Richard Starzak. The sheep and adults figures on screen don't really speak, it's gibberish that has human inflections. The joy of this artistic choice is the pleasant result that this movie may be universally understood by children and adults of all ages the world 'round with no need for subtitles. This is a clever and de-



lightful way to spend some time at the movies, and you may have the inclination, after seeing it, as I do, to return again to catch many details you might have missed the first time.

For more information about "Matias Bombal's Hollywood", visit: www.mabhollywood.com for exclusive content.

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A student receives a free haircut. As San Juan Unified schools prepared to open their doors, community members opened their hearts.

More than 2,000 students from across the district benefited from the generosity of community members, heading into the school year with new backpacks, supplies, haircuts, clothes, shoes and hygiene kits.

Recipients included homeless students and those in need from nearly every San Juan Unified school.

The San Juan Unified School District is grateful to About Kidz, the Arab American Learning Center, KtoCollege, the Citrus Heights Chamber Education Committee, Bayside Church of Citrus Heights and all the individual community members who supported students and families at the start of this school year.

The district is so appreciative of your kindness and giving spirit!

Source: San Juan Unified School District



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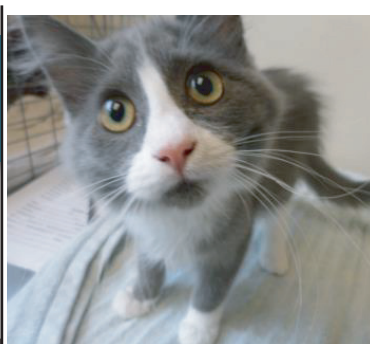
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* For additional information on adoptions, call the SPCA at 383-7387. Adoptions occur daily and it is not guaranteed the above featured animals are still available. If they are not, the SPCA has many other loving pets available to suit you and your family. The SPCA is located at 6201 Florin-Perkins Road.

August 2015 Events at the Carmichael Library

The hours of operation for the Carmichael Library, 5605 Marconi Ave., are as follows: Sunday: noon to 5 p.m.; Monday: closed; Tuesday and Wednesday, 10 a.m. to 8 p.m.; Thursday: 10 a.m. to 6 p.m.; Friday 1 to 6 p.m.; Saturday from 10 a.m. to 5 p.m. For details, telephone the Sacramento Public Library at 264-2920 or visit www.saclibrary.org.

Knitwits (Adult)

Friday, Aug. 14 at 11:00 a.m.: Do you knit? Crochet? Do needlework? Want to learn? Are you an expert who can help others? Bring a project to work on and a snack to share as we learn together!

After School Book Club (School Age (6-12))

Friday, Aug. at 4 p.m.: Join the library on the Second Friday of every month to talk

about the book, play trivia games, and have fun!

Carmichael Library Book Club

Saturday, Aug. 15 at 10 a.m.: Bring a snack and opinions to share as the book is discussed.

Job Coach (Adult)

Tuesday, Aug. 18 at 2 p.m.: Get help with your job search, resume, interview skills and more with a live job coach! Half-hour appointments available. Register in person or call 264-2920.

Read to a Dog (School Age (6-12))

Tuesday, Aug. 18 at 3:30 p.m.: Specially trained therapy dogs are waiting for children to come read to them. For kids ages 5 to 10 years old that are reading. Earn credit

for the time spent reading and earn a book too.

Intermediate Microsoft Excel - (6 sessions) Oasis Connection Class (Technology Instruction)

Wednesday, Aug. 19 at 9 a.m.: This course explores intermediate-level features and tools in Excel that can help you create, process, analyze, and calculate complex business data. This is a follow-up to the Connections course Introduction to Microsoft Excel. If you haven't taken that course, you should at least be familiar with the basic features and functions of Microsoft Excel. Class consists of six two-hour sessions. You must be willing to commit to ALL six sessions! Classes will start on Wednesday Aug. 19 at 9 a.m. Following classes are Friday, Aug. 21 at 9 a.m.; Wednesday, Aug. 26 at 9 a.m.; Friday, Aug. 28 at 9 a.m.; Wednesday, Sept. 2 and Friday, Sept. 4 at 9 a.m. Registration is required. This is an OASIS Connections class. Registration is required.

One-on-One Technology Help (Technology Instruction)

Wednesday, Aug. 19 at 5 p.m.: Are you curious about eBooks but not sure how to get started? Is your tablet or

eReader a mystery? Do you need basic computer help such as creating e-mail accounts and using the internet? Meet with a Technology Assistant! First-come-first-served, 30-minute appointments.

One-on-One Technology Help (Technology Instruction)

Wednesday, Aug. 19 at 5:30 p.m.: Are you curious about eBooks but not sure how to get started? Is your tablet or eReader a mystery? Do you need basic computer help such as creating e-mail accounts and using the internet? Meet with a Technology Assistant! First-come-first-served, 30-minute appointments.

Preschool Storytime (Early Childhood (0-5))

Thursday, Aug. 20 at 10:15 a.m.: Join Miss Kathy for stories, songs, and a craft.

Toddler Storytime (Early Childhood (0-5))

Thursday, Aug. 20 at 11:15 a.m.: Join Miss Kathy for stories, songs, and just plain fun!

Stay and Play (In-House)

Thursday, Aug. 20 at 11:45 a.m.: Parents and caregivers are invited to bring in their babies toddlers and other children to "stay and play". We will put out toys for the children to play with while their parents socialize.

One-on-One Technology Help (Technology Instruction)

Thursday, Aug. 20 at 2 p.m.: Are you curious about eBooks but not sure how to get started? Is your tablet or eReader a mystery? Do you need basic com-

puter help such as creating e-mail accounts and using the internet? Meet with a Technology Assistant! First-come-first-served, 30-minute appointments.

Knitwits @ Carmichael Library (Adult)

Friday, Aug. 21 at 11 a.m.: Do you knit? Crochet? Do needlework? Want to learn? Are you an expert who can help others? Bring a project to work on and a snack to share as we learn together!

Carmichael Manga Cafe (Teen)

Friday, Aug. 21 at 3:30 p.m.: Calling all manga/anime enthusiasts. Come hang out and discuss your likes. Food crafts and fun!

Coffee & Crime Book Club

Saturday, Aug. 22 at 10 a.m.: How about a good mystery with a cup of Joe (or tea)? Bring a snack to share as we become judge and jury for each case.

Job Coach (Adult)

Tuesday, Aug. 25 at 2 p.m.: Get help with your job search, resume, interview skills and more with a live job coach! Half-hour appointments available. Register in person or call (916) 264-2920.

Read to a Dog (School Age (6-12))

Tuesday, Aug. 25 at 3:30 p.m.: Specially trained therapy dogs are waiting for children to come read to them. For kids ages 5 to 10 years old that are reading. Earn credit for the time spent reading and earn a book too!

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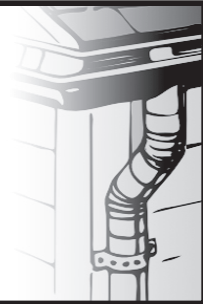
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CALENDAR

Send your event announcement for consideration to: editor@valcomnews.com at least two weeks prior to publication.

Non-Profit Organization is Seeking Local Host Families for High School Exchange Students

ASSE International Student Exchange Programs (ASSE), in cooperation with your community high school, is looking for local families to host boys and girls between the ages of 15 to 18 from a variety of countries: Norway, Denmark, Spain, Italy, Japan, to name a few. ASSE students are enthusiastic and excited to experience American culture while they practice their English. They also love to share their own culture and language with their host families. Host families welcome these students into their family, not as a guest, but as a family member, giving everyone involved a rich cultural experience. The exchange students have pocket money for personal expenses and full health, accident and liability insurance. ASSE students are selected based on academics and personality, and host families can choose their student from a wide variety of backgrounds, countries and personal interests. To become an ASSE Host Family or to find out how to become involved with ASSE in your community, please call 1-800-733-2773 or go to www.host.asse.com to begin your host family application. Students are eager to learn about their American host family, so begin the process of welcoming your new son or daughter today!

AUGUST

People with disabilities: How to protect yourself

Aug. 13: This workshop will cover what is a disability, vulnerability, and how to avoid falling prey to victimization. Free of Charge. Pre-registration is required. Class will be held from 10 to 11 a.m. at ACC Senior Services, 7334 Park City Drive. For details, call (916) 393-9026 ext 330, www.accsv.org.

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BBQ, Beer and Boogie returns

Aug. 13: BBQ, Beer and Boogie is back at Oakmont of Carmichael. Hosted by Oakmont of Carmichael and the Kiwanis Club of Carmichael, the event will feature live music by Todd Morgan & The Emblems as well as great food, dancing, a silent auction and a raffle. The fun goes from 5:30 to 8:30 p.m. It's a fundraiser for the Walk to End Alzheimer's. So please join in the fun and support a great cause. 4717 Engle Road, 95608; tickets are \$30. RSVP by Aug. 4 to Virginia Stone at Virginia.Stone@oakmont.mg.com

Railroad Museum to Present a Special Trivia Contest On a "Hot August Night"

Aug. 20: As a highlight to the popular "Thursday Night at the Museums" program

being offered by the California State Railroad Museum and the Sacramento History Museum during the summer months*, the Railroad Museum will offer a special trivia contest on a "Hot August Night" - Thursday, August 20, 2015. On this special evening, interested Museum guests will have an opportunity to win fun prizes by answering railroad history-related trivia questions. The trivia contest is open to all ages, begins at 6:30 p.m. and will be led by a spirited Railroad Museum docent.

In addition -- and to add some "Hot August Nights" excitement to the special evening -- the Railroad Museum has partnered with the California Automobile Museum to display three eye-catching 1950s and 1960s era vintage automobiles inside the Museum's Roundhouse from 5 to 8 p.m. The special trivia and "Hot August Nights" activities are included in Railroad Museum admission: \$10 for adults, \$5 for youths (ages 6-17), and children ages five and under are free. More information about the California State Railroad Museum is available at 916-323-9280 or www.csrmlf.org.

Fire Station 57 Open House

Aug. 15: Fire Station 57, located at 7927 East Parkway, will have an open house from 2 to 4 p.m. Meet firefighters and possibly mascot Sparky.

Sacramento Guitar Society Orchestra meeting

Aug. 16: The Sacramento Guitar Society Orchestra welcomes all players of nylon string guitars who read standard music notation in the first position. Come join the fun at rehearsals at 3823 V St. Sacramento Music Preparatory Theater at 1:30 p.m. After rehearsal, join us for open stage.

Health benefits of tea

Aug. 20: An introduction to incorporating healthy and good tasting tea into your

busy life. Learn about the healing properties of teas that can be bought at your local grocery store. The instructor recently returned from China, Japan and Korea where she was certified by the Academy of Medial Qi Gong and where she studied the healing properties of various teas and herbal blends which may enhance one's health. Handouts will allow you to enjoy tea instead of taking notes. Pre-registration of \$15 is required or \$20 drop-in fee at the door. Class will be held on August 20, 2015 from 1:30 - 3:00 pm at ACC Senior Services, 7334 Park City Drive. For details, call (916) 393-9026 ext 330, www.accsv.org.

Fire Station 60 Open House

Aug. 22: Fire Station 60, located at 3301 Julliard Dr., will have an open house from 2 to 4 p.m. Meet firefighters and possibly mascot Sparky.

EMF Exhibit & Slide Presentation: The Health Effects of Electromagnetic Pollution

Aug. 23: Certified electromagnetic radiation specialist, Eric Windheim, is heavily involved in public education due to the extreme lack of government protection or warning about EMF, the common devices that emit EMF, and the health problems they cause. He is providing a free "public awareness, health and safety" exhibit with slideshow on Aug. 23 at the Sacramento Grange Hall, located at 3830 U St. from 2 to 4:30 p.m. No cell phones or fragrances please. For details and seating visit www.windheimEMFsolutions.com or call 916-395-7336.

Crime prevention through environmental design

Aug. 24: CPTED can reduce opportunities for crime that may be inherent in the designs or structures of homes and in the design of neighborhoods. This training will teach you about "Target Hardening"; making your home the hardest home to break into on the block by upgrading windows, replacing strike plates and hinge screw with longer ones, keeping gates locked, etc. Information on alarm/video systems will also be

provided. Free of Charge. Pre-registration is required. Class will be held from 11 a.m. to 12:30 p.m. at ACC Senior Services, 7334 Park City Drive. For details, call (916) 393-9026 ext 330, www.accsv.org.

Effective communication strategies class

Aug. 27: Learn to decode verbal and behavioral communication by someone with Alzheimer's and dementia. Participants will leave with strategies for meaningful connection with people in early, middle and late stage dementia. Free of Charge. Pre-registration is required. Class will be held on August 27, 2015 from 2:30 to 4:30 p.m. at ACC Senior Services, 7334 Park City Drive. For details, call 1(800) 272-3900 or email ptardio@alz.org.

Fire Station 16 Open House

Aug. 29: Fire Station 16, located at 7363 24th St., will have an open house from 2 to 4 p.m. Meet firefighters and possibly mascot Sparky.

Curtis Fest

Aug. 30: This year's 9th Annual Curtis Fest promises to be another exciting event where local artists exhibit and sell their work. This free event will be held at the Sierra 2 Center 2719 24th St from 10 a.m. to 4 p.m. and will feature more than 60 artists and artisans showcasing a wide range of artistry, including ceramicists, watercolorists, jewelry artists, photographers, potters, portraitists, fabric and giclee artists. In addition to great art,

Curtis Fest also features great food from local vendors, live music from Jon Merriman, Jahari Sai and Matt Lancara & Marc Del Chiaro, face painting by the Happily Ever Laughter fairies and a petting zoo. Call to artists: Artists interested in participating this year's Curtis Fest should register online by Aug 14: <https://app.etapestry.com/onlineforms/SierraCurtisNeighborhoodAssn/curtisfest.html> or call 916-452-3005. Contact Faith Johnstone, events coordinator, or Jade Walker, marketing coordinator, at 452-3005 or email: faith@sierra2.org, jade@sierra2.org.

SEPTEMBER

Free! Riverside Concert Series at Camp Pollock

Sept. 10: Come Relax at Camp Pollock! Concert will feature a relaxing musical experience on Sacramento's American River Parkway. Concerts start at 6 and continue until 8 p.m. Bring your own picnic basket and blanket. Bring your leashed dog. Enjoy S'mores compliments of Sierra Service Project! The events are hosted by the Sacramento Valley Conservancy. For more information, contact sacramentovalleyconservancy.org or call 731-8798. Camp Pollock is located at 1501 Northgate Blvd.

Fire Station 20 Open House

Sept. 12: Fire Station 20, located at 2512 Rio Linda Blvd., will have an open house from 2 to 4 p.m. Meet firefighters and possibly mascot Sparky.

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Faces and Places:

Seventh Annual California Automobile Museum Car Cruise

Photos by MONICA STARK
editor@valcomnews.com

On Saturday, Aug. 1, gorgeous cars cruised from Sacramento State to Fulton Avenue with no stops for Sacramento's largest and best car cruise and show. Spectators of all ages cheered cruisers along the path from Sac State to Fulton Avenue, then walked freely around Fulton to enjoy some summer fun! Led by a siren-happy vintage fire truck, the cruise was packed full of cars from all eras. This non-stop cruise happens only once a year, drawing between 400 and 500 vehicles and over 10,000 spectators.

Cruisers, spectators, and car lovers ended their day on Fulton with an all-car-enthusiast celebration that included vendor booths, food trucks, beer garden, awards ceremony, live music by the Gig Garcia Band and five others, and hundreds of vehicles from Model Ts to Maseratis.





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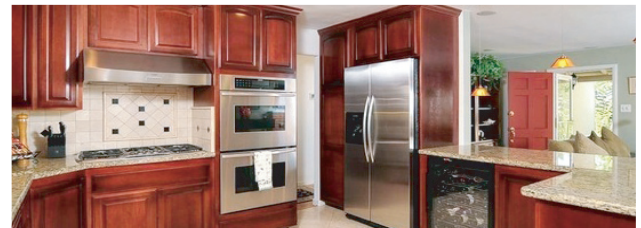
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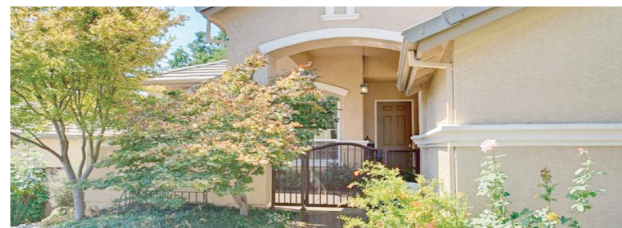
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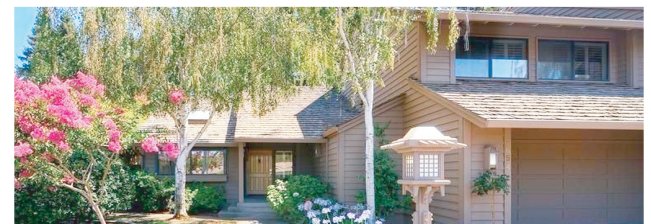
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