

THE POCKET NEWS

since 1991

August 2, 2012

Community News in Your Hands

www.valcomnews.com

Freeport Boulevard market to celebrate 50 years of service

See page 8

Assisted Living Center
open house

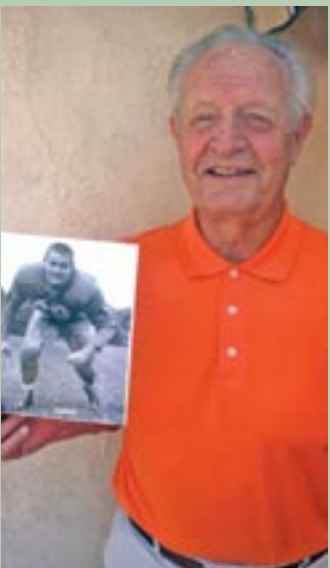
See page 19

JANEY WAY MEMORIES, PAGE 16 • WATER CONSERVATION, PAGE 5 • WHOLE FOODS, PAGE 24 • COMMUNITY CALENDAR, PAGES 25-27

Inside This Edition



Rising soccer star
shares Olympic dreams
See page 20



Former NFL champ
remembers playing days
See Page 6



85 years and counting...

Sacramento Zoo celebrates anniversary,
birthday with ice cream a-plenty See page 14



Greenhaven Pocket Animal Hospital

More Than Just a Veterinarian!



FUN FACT
Did you know dogs
see certain colors?

- Full Service Animal Hospital
- Health Exams
- Dentistry
- Medicine/Surgery
- Vaccinations
- Spays/Neuters

1 Valine Court • 916.391.3677

Mon: 7:30am - 7pm • Tue-Fri: 7:30am - 6pm • Sat: 8am - 5pm • Sun: 9am - 4pm

Check out our website for more special offers! www.vcagreenhaven.com

**BEST CARE
Senior Checkup**
For Pets 7 years & older.
Call for Details

VCA
Animal Hospitals
Expert care. With a passion.

Park Place South Shown by Appointment



1179 Rose Tree Way
2 br+den, 2 ba - 1426 SF - \$237,500



1141 Spruce Tree Circle
2 br, 2 ba - 1503 SF - \$232,500

Nick LaPlaca 764-7500



24 Hour Info @ www.NickLaPlaca.com

THE POCKET NEWS WWW.VALCOMNEWS.COM

Pocket News is published on the first and third Thursdays of the month and delivered by mail and home delivery in the area bounded by Interstate 5 on the east and the Sacramento River on the north, west, and south.

Vol. XXI • No. 15
2709 Riverside Blvd. Sacramento, CA 95818
t: (916) 429-9901 f: (916) 429-9906
Publisher..... George Macko
General Manager..... Kathleen Egan
Editor..... Toby Lewis
Art Director..... John Ochoa
Graphic Designer..... Serene Lusano
Advertising Executives..... Linda Pohl
Patty Colmer, Melissa Andrews, Jen Henry
Distribution/Subscriptions..... George Macko

E-mail stories & photos to: editor@valcomnews.com

Two-time Olympic Gold Medalist shares her 'Ride of a Lifetime'

Special to The Pocket News

Former WNBA Sacramento Monarchs Player and Olympic Gold Medalist Ruthie Bolton will be sharing her Olympic story and autographing her new biography, "The Ride of a Lifetime: The Making of a Lifetime: The Making of a Lifetime" on Aug. 12.

The book signing will take place from 2 to 4 p.m.

at Avid Reader at the Tower, 1600 Broadway, in Sacramento.

Bolton is a two-time Olympic Gold Medalist, USA Basketball Female Player of the Year, Sports Illustrated Best Woman Athlete and one of only four players to be inducted into the Women's Basketball Hall of Fame, Class of 2011.

Also known as the "Mighty Ruthie," this athlete, edu-



cator, former First Lieutenant of the U.S. Army and First National Spokeswoman for the WNBA's "Play Fit and Stay Fit" youth development program, has an accomplished record of public service and significant experience reaching a variety of audiences.

Her motivational story empowers women and young girls to pursue their dreams.

In her book, "The Ride of a Lifetime: The Making of a Lifetime," Bolton shares her story—"a ride that started when [she] entered the world in McLain, Mississippi."

She has 19 siblings. Ruthie reveals not only her own

See Olympics, page 13

GRAND OPENING

GREENHAVEN BIKE SHOP

Neighborhood Sales & Service Professionals

Hours of operation:
Monday - Friday 10 - 7
Saturday 11-6 | Sunday 12-5

Sacramento URGENT CARE

Sacramento Urgent Care is a walk-in medical clinic established by a group of emergency-trained Physicians with years of experience providing a full range of medical care. Our Mission is to provide quality health care, and a consistently high level of customer service that exceeds expectations and demonstrates a sincere concern for you. We are conveniently located at the corner of Florin Road and South Land Park Drive, just off I-5 and minutes from Downtown, Midtown, East Sacramento, West Sacramento, Davis, Natomas, Elk Grove, Meadowview, and the Land Park & Pocket areas.

At Sacramento Urgent Care you will always be seen by a doctor.
Most Insurances Accepted - Se Habla Espanol

OUR SERVICES
Immunizations, Tdap Boosters, Flu & Allergy Shots • Flu, Coughs Sore Throats & Ear Aches • Sports, Employment, D.O.T. & Immigration Physicals • Workman's Comp & Occupational Medicine • Weight Management & Weight Loss Clinic • Fractures, Sprains & Dislocations • Cuts, Burns & Stitches • Asthma, COPD & Breathing Treatments • Women's Health • Drug, STD, HIV, Pregnancy, Diabetes, Cholesterol & Tb Testing • Ear Wax Removal • In-Grown Toenails

OUR FACILITIES
On-site X-ray & EKG • On-site Lab • Six Exam Rooms • Trauma Bay and Procedures Room • Comfortable Waiting Room • Plenty of Free Parking

\$15 OFF
Office visit for new cash paying patients
Expires 8-31-12

7200 S. Land Park Drive, Ste. 100 • Sacramento, CA 95831
(916) 422-9110 • www.sacurgentcare.com
Open 9 AM to 9 PM • 365 Days a Year • No Appointments Needed

HARBOR FREIGHT TOOLS

Quality Tools at Ridiculously Low Prices

LIFETIME WARRANTY
ON ALL BRAND TOOLS

FACTORY DIRECT TO YOU!

How does Harbor Freight Tools sell high quality tools at such ridiculously low prices? We buy direct from the factories who also supply the major brands and sell direct to you. It's just that simple! See for yourself at one of our 400 Stores Nationwide and use this 20% Off Coupon on one of our 7,000 products*, plus pick up a Free 9 LED Aluminum Flashlight, a \$6.99 value. We stock Shop Equipment, Hand Tools, Tarps, Compressors, Air & Power Tools, Woodworking Tools, Welders, Tool Boxes, Generators, and much more.

- Over 20 Million Satisfied Customers!
- 1 Year Competitor's Low Price Guarantee
- No Hassle Return Policy!
- 100% Satisfaction Guaranteed!

Nobody Beats Our Quality, Service and Price!

FREE!

WITH ANY PURCHASE
3-1/2" SUPER BRIGHT NINE LED ALUMINUM FLASHLIGHT

ITEM #6020/6002/6011
REG. PRICE \$6.99

20% OFF

ANY SINGLE ITEM

1000 LB. CAPACITY

\$799

REG. PRICE \$14.99

SAVE 46%

drillmaster

29 PIECE TITANIUM NITRIDE COATED DRILL BIT SET

LOT NO. 5869

\$999

REG. PRICE \$24.99

SAVE 60%

12" RATCHET BAR CLAMP/SPREADER

LOT NO. 46807/68975/69221/69222

\$199

REG. PRICE \$5.49

SAVE 63%

WIRELESS DRIVEWAY ALERT SYSTEM

Requires one 9 volt and three C batteries (sold separately)

\$1299

REG. PRICE \$29.99

SAVE 56%

drillmaster

1500 WATT DUAL TEMPERATURE HEAT GUN (572*/1112")

LOT NO. 96289

\$799

REG. PRICE \$19.99

SAVE 60%

PITTSBURGH

TORQUE WRENCHES

1/4" DRIVE LOT NO. 2696
3/8" DRIVE LOT NO. 807
1/2" DRIVE LOT NO. 239

\$999

REG. PRICE \$34.99

SAVE 71%

MECHANIC'S GLOVES

LARGE LOT NO. 93640
X-LARGE LOT NO. 93641

\$399

REG. PRICE \$7.99

SAVE 50%

32 PIECE SAE/METRIC FULLY POLISHED COMBINATION WRENCH SET

PITTSBURGH LOT NO. 60854

\$1699

REG. PRICE \$24.99

SAVE 32%

CENTRALPNEUMATIC

17 PIECE AIR TOOL ACCESSORY KIT

LOT NO. 68236

\$499

REG. PRICE \$9.99

SAVE 50%

36 LED SOLAR SECURITY LIGHT

LOT NO. 68985/69544/69990/60498

\$1799

REG. PRICE \$24.99

SAVE 28%

18 VOLT CORDLESS 3/8" DRILL/DRIVER AND FLASHLIGHT KIT

drillmaster LOT NO. 68287/69652

\$1999

REG. PRICE \$39.99

SAVE 50%

ADJUSTABLE SHADE AUTO-DARKENING WELDING HELMET

LOT NO. 46992

\$3699

REG. PRICE \$99.99

SAVE 47%

CENTRALPNEUMATIC

3 GALLON, 100 PSI OILLESS AIR COMPRESSOR

LOT NO. 97080/97086/97269

\$3999

REG. PRICE \$79.99

SAVE 50%

2 PIECE STEEL LOADING RAMPS

LOT NO. 44649/69591/69646

\$3999

REG. PRICE \$79.99

SAVE 50%

RAPID PUMP® 3 TON HEAVY DUTY STEEL FLOOR JACK

LOT NO. 68048/69227

\$6999

REG. PRICE \$139.99

SAVE \$70

US • GENERAL

30", 11 DRAWER ROLLER CABINET

INCLUDES:
• 6 Drawer Top Chest
• 2 Drawer Middle Section
• 3 Drawer Roller Cabinet

\$14999

REG. PRICE \$299.99

SAVE \$150

90 AMP FLUX WIRE WELDER

LOT NO. 68087

\$8999

REG. PRICE \$149.99

SAVE \$90

800 RATED WATTS/900 MAX. WATTS PORTABLE GENERATOR

LOT NO. 66619/69361

\$8999

REG. PRICE \$179.99

SAVE \$90

2000 LB. ELECTRIC WINCH WITH REMOTE CONTROL AND AUTOMATIC BRAKE

LOT NO. 66146

\$4999

REG. PRICE \$99.99

SAVE \$50

400 Stores Nationwide **Order Online at HarborFreight.com and We'll Ship Your Order FedEx.**

STORE LOCATIONS NEAR YOU!

SACRAMENTO-NORTHGATE, CA
(916) 923-9160
2361 NORTHGATE BLVD.

SACRAMENTO (SOUTH), CA
(916) 451-5338
5051 FRUITRIDGE RD.

SACRAMENTO (NORTH), CA
(916) 344-6297
5439 AUBURN BLVD.

POCKET BISTRO



- Full Bar • American Cuisine • Sangria Tuesdays
- Family Friendly • Lunch & Dinner Served Daily
- Happy Hour: Tuesday-Friday, 3:30-6:30 pm

Join us for our SUNDAY BRUNCH 10-2pm every Sunday

6401 Riverside Boulevard
916.391.7990 • www.PocketBistro.net

Hours: Tuesday-Thursday 11:30am-9:30pm • Friday-Saturday 11:30am-10pm • Sunday 11:30am-8:30pm

Union Pacific to celebrate 150th anniversary

Two-day event to take place in Old Sac

Special to The Pocket News

Union Pacific Railroad will continue its year-long 150th anniversary celebration with a two-day signature event in Old Sacramento Sept. 29-30.

The free event will commemorate 150 years since President Abraham Lincoln created the original Union Pacific by signing the Pacific Railway Act of July 1, 1862.

In partnership with California State Parks, the "Union Pacific - Building America for 150 Years!" celebration will be the most elab-

orate event staged in the Western United States as part of Union Pacific's sesquicentennial year to be held at the California State Railroad Museum.

"Union Pacific's 150th anniversary gives us a special chance to celebrate our historic past with the communities that are most important to our future," said Scott Moore, Union Pacific vice president, public affairs - Western Region, in a statement. "We are proud to celebrate 150 years of innovation and building America with a signature event in Old Sacramento with its fascinating past rich in the history and heritage of the West."

A variety of locomotives and other equipment will be on special display during the two-day event in Old Sacramento, open from 10 a.m. to 5 p.m. each day.

More information about Union Pacific Railroad, the series of special events or the "Union Pacific - Building America for 150 Years!" celebration is available at www.up150.com and www.californiastaterailroadmuseum.org.

Highlights of the "Union Pacific - Building America for 150 Years!" celebration will include:

- The chance for visitors to see the inside of the engineer's cab of the legendary steam locomotive No. 844.
- The 1960s vintage Promontory baggage car that has been retrofitted into a state-of-the-art traveling museum.
- History-rich passenger cars and equipment.
- Modern UP police and maintenance vehicles.
- A recently launched UP locomotive that reduces emissions and provides a glimpse into the future of railroading.
- Train rides on Union Pacific's popular miniature train, UP 956.
- Free weekend excursion train rides on the Sacramento Southern Railroad (based on availability).
- Complimentary entrance all weekend long to the California State Railroad Museum, widely recognized as North America's most popular train museum.

Spare the water, save the money

By SALLY KING
 Pocket News writer
sally@valcomnews.com

Use the right gear

Smelser said often times improperly functioning sprinklers waste a lot of water.

Another water waster are older toilets. The city has a rebate program up to \$100 for toilets installed prior to 1992. The city also offers free showerheads and aerators for the sink.

On average a person saves 25 gallons of water the first 10 minutes of their shower using a water saving showerhead, he said.

"The courthouse on Bicentennial Circle saved 300,000 gallons of water a year just by replacing the aerators," Smelser said. "Just by using a water efficient toilet, one can save 12,000 gallons of water a year."

City services

The city of Sacramento makes water wise house calls for folks within city limits. A trained water conservation specialist will visit the home or office to identify potential water savings both inside the home and outside. If needed, the city will analyze and make suggestions on how to improve the soil, keeping water costs down.

Smelser said the city is able to identify leaks through smart meter technology. The water department is able to tell by looking at a residential water bill online where the leaks are located. Con-

Water use around the home

Smelser suggested when washing the car, use a shut-off nozzle. Running hoses are no longer allowed, he said.

Another way to save on water is sweeping the patio or sidewalk instead of hosing it down.

Smelser said per city ordinance, the only time water is allowed for cleaning a sidewalk is if there is an unsanitary event, but to be careful not to wash animal excrement or chemicals into the gutter, that also constitutes a fine.

When to water

Watering is allowed before 10 a.m. and after 7 p.m. For spring through fall, odd number addresses water on Tuesdays, Thursdays and Saturdays. Even number addresses water on Wednesdays, Fridays and Sundays.

During winter, (when daylight saving time ends) folks are allowed to water only one day a week, either Saturday or Sunday.

sumer's now have the option of looking at their bill online to see where their water is being used most frequently.

Watering methods

Smelser demonstrated various methods used for watering; spray, hose and drip. The city provides information on the best watering system for different types of landscapes. Smelser said to keep sprinklers in good repair. There are proper designs to keep sprinkler heads from breaking. Pop ups should be even with the ground. A good timer is essential to saving water.

"Seventy percent of water goes to landscaping in the summer, and switches to bathrooms in winter" Smelser said. "27 to a 1,000 gallons of water per irrigation is used for a typical landscape."

A water-efficient yard

David Campbell, Siegfried Engineering and Designer of the city of Sacramento's Water Efficient Demonstration Garden, gave a presentation discussing drought tolerant plants, shrubs and grasses used for landscaping. He also discussed efficient ways to design yards and water saving irrigation systems.

Campbell, a licensed landscape architect, said when designing a landscape around saving water, there are specific things to think about.

The function and design of outdoor landscaping, turf alternatives and how efficiently the water is delivered are important in designing a water saving landscape.

"When thinking about what your yard is used for, turf is not the only answer," Campbell said. "Grass is the cheapest, but not the most water efficient way to landscape a yard."

Landscapes may include gardens, a place to escape to, or a place to attract birds and butterflies. Campbell said often yards are used for screening or buffering the home from busy streets and noise.

Types of plants

Campbell discussed a variety of plants, ornamental grasses, shrubs and groundcovers that are drought tolerant. He said some landscapes change throughout the year with the seasons and some folks enjoy seeing their landscape change.

There are many types of grasses that do not need constant mowing, watering, aerating, or fertilizing. He said ornamental grasses are not meant for foot traffic.

"A group called WUCOS (Water Use Classification of Landscape Species) now has empirical data on how much water certain types of land-

scapes use," Campbell said. "The information can be accessed online through the University of California Extension."

The irrigation system


Campbell explained there are different types of conversions kits people can use to update and improve their irrigation system. In general, overhead sprays are 30 to 55 percent efficient, rotators and rotors are 65 to 75 percent efficient, bubbles and micro sprays are 80 to 85 percent efficient and drip is 85 to 90 percent efficient.

At the end of the presentation, Campbell went outside with folks and discussed various landscape issues and talked a little about his designing of the landscape at Glen Ellen Circle.

All who came to the meeting left with buckets full of free goodies to improve water use in the home and information on how to conserve water with an efficient landscape.

For more information on water savings, visit www.cityofsacramento.org/utilities or call 311.

SusieSellsSac.com



Susie Kuwabara Parker
 Realtor®

Direct: 916-768-8494
 Office: 916-421-3546
 LIC#00833025

Native Sacramentan Pocket/Greenhaven SPECIALIST

18 Alstan Court
\$1,175,000
 Estate like property with almost 1/2 acre. On the river with large and private yard with pool and spa, 5 bedrooms plus office and bonus room on third floor with fabulous river views. Huge master suite with large walk in closet, balcony and fireplace.

766 Still Breeze Way
\$1,075,000
 Over 4500sf of living space, patios, Italian porcelain floor tiles, granite, marble & inlaid hardwood floors, wood windows w/shutters, two stairways. Two fireplaces, large granite slab island mixed with easy care corian kitchen.

ACTIVES

18 Alstan Court \$1,175,000
 7512 Myrtle Vista PENDING \$259,000
 8160 Freepoint Blvd. On The River \$299,500
 7709 East Port PENDING \$175,000

Coming soon
 2800 sq. ft single story on the water

RECENT SOLDS

6393 14th Street (represented buyer) \$239,950
 254 Light House Way (represented buyer) \$139,950
 7401 Delta Wind (represented buyer) \$215,000
 1100 Rio Cicade Way \$379,950
 2 Rviershore Court \$599,000
 766 Still Breeze Way \$449,000
 51 Watershore Circle \$1,475,000
 817 Shore Breeze Drive \$535,000
 1016 Cobble Shores Drive \$450,000
 7607 Marina Cove (represented buyer) \$295,800
 330 Rivertree/7035 Riverside \$260,000
 700 Lake Front Drive \$225,000
 6344 Oakridge \$104,000
 1816 1st Avenue (represented buyer) \$225,000
 1150 Cedar Tree (represented buyer) \$104,000
 714 Skylake Way (represented buyer).....

SAVE TODAY



Home Affordable Refinance Program (HARP)

- New federal sponsored loan program
- Refinance regardless of your home's value
- No appraisal required*
- Lower your monthly mortgage payment
- Get into a fixed rate loan

CALL NOW
888-557-8836

Also Offering Purchase Pre-Approvals
 *Subject to AUS Findings

1215 K St. Suite 1700 Sacramento, CA 95814
www.GFLcapital.com
 NMLS ID # 64367 DRE # 01846524

Cremation...

A choice *this* personal deserves talking to the right person.

If you've decided on cremation, you probably have a multitude of questions. "Can I have a service?... A viewing?... What about costs?" These questions are easily answered; but only if you know who to ask.

We're available anytime to answer any questions, big or small. Feel free to call us... you'll be glad you did.

(916) 732-2000
 5 Northern California Locations
 Visit our website for nearest location
EastLawn.com

EAST LAWN

Social Security Planning: What Baby Boomers Need to Know to Maximize Retirement Income

Understanding Social Security retirement benefits is a top concern for today's baby boomers. The key is to get informed **before** you retire so you can make smart financial choices.

Financial advisers Esther Aw and Mark J. Pratt invite you to join them for this informational seminar to learn how you can get the most from your Social Security retirement benefits. They will discuss the current status of Social Security, when you become eligible for retirement benefits and who is eligible, what to consider **before** triggering Social Security, how to maximize your retirement benefits, and more!

Wednesday, Aug 29, 2012
10:00 to 11:00 am
Bank of California Center
770 L Street, Suite 950
Downtown Sacramento

RSVP to Ruth at **916-646-0310** or Ruth@estheraw.com
 (Light refreshments will be served.)

Watch for more educational workshops coming soon!

This is an informational and sales presentation. Neither New York Life nor its agents provide tax, legal, or accounting advice. Please consult your own professional for tax, legal, and accounting advice.

Mark J. Pratt, CLTC
 CA Insurance
 License #0669221
 Pratt Financial & Insurance Services
 430 F Street, Ste. G
 Davis, CA 95616
 530-753-4195
Prattfinancial.com

Esther Aw, CLTC
 CA Insurance
 License #0C15780
 EMA Financial & Insurance Services
 8110 Pocket Rd., Ste. 101, Sacramento, CA 95831
 916-646-0310
Estheraw.com



Former NFL champion reminisces about his playing days
Successful professional career linked to experience at McClatchy High

By LANCE ARMSTRONG
 Pocket News writer
 lance@valcomnews.com

While sitting inside his Sacramento home last week, Gene Cronin was all smiles as he leaned back in a chair and spoke about one of his favorite topics – football.

After all, it was this sport that allowed him to experience some of his greatest joys in life.

Unlike many youth who dream about playing in the National Football League, Gene excelled as a pass rusher in football to such a level that he eventually became an NFL player and remained in the league for eight seasons.

Gene, who is well known in the Pocket and Land Park, is in a unique class when it comes to the history of a certain NFL football franchise.

A famous victory

On Dec. 29, 1957, the Detroit Lions won the NFL championship with a 59-14 victory over the Cleveland Browns before a crowd of 55,263 people at Briggs Stadium in Detroit.

"They haven't won a championship since," said Gene, who was one of only 35 players on that championship team.

After five seasons playing as the Portsmouth Spartans, the team, which joined the NFL in 1930, moved from Portsmouth, Ohio to Detroit in 1934 and became the Detroit Lions.

Twenty-four seasons later, the Lions had won four NFL championships, including the 1957 championship.

During his recent interview with this publication, Gene

briefly left the room and then returned to present one of his most prized possessions – his 1957 NFL championship ring.

At the time that Gene and his teammates received their large, shiny, gold championship rings, they had no idea exactly how precious that championship would eventually become to the city of Detroit and the many people associated with the team, from its ownership and players to its many fans.

The Lions' NFL championship drought has since surpassed the half-century mark.

So long ago was the Detroit Lions' last championship that it predates the establishment of the Super Bowl.

Not the worst record

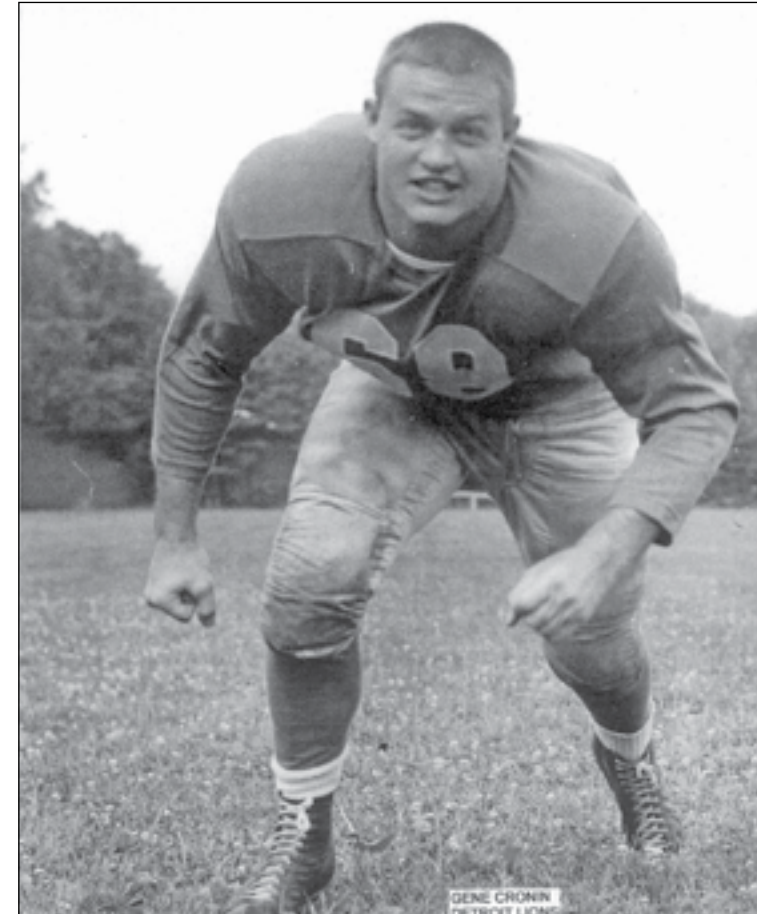
Fortunately for the Lions and their fans, this championship futility does not rank last.

No other NFL franchise has had more years pass between NFL championship victories than the Arizona Cardinals.

While playing in Chicago as the Chicago Cardinals (today's Arizona Cardinals), the team won its last NFL championship in 1947.

Growing up

In telling about his background leading up to his years as an NFL player, Gene said that he was born in Spalding,



Gene Cronin, shown in his Detroit Lions uniform, was drafted by the Lions in 1956. Photo courtesy of Gene Cronin

Nebraska on Nov. 20, 1933, but moved to California with his family when he was 6 years old.

Gene added that his family's history in Nebraska began with his grandfather, Timothy Cronin, an immigrant from Ireland.

"When they had the land grants, Tim and (his wife) Kate came to Nebraska and got 600 acres," Gene said.

"Timothy Cronin, my grandfather, was a doer and he gave 200 acres to each of his sons. He had three sons and two daughters. (The sons, one of whom was Gene's father, Earl) were good farmers, but the Depression came and all of them lost their farms."

After losing their farm, the Earl Cronin family moved to Ione, Calif., where Gene attended public schools through his freshman year at Ione High School.

The Cronins then moved to a home just east of the Pocket area and Gene enrolled at McClatchy High School.

Moving from Ione to the capital city was quite a contrast for Gene.

The capital city

As a boy with a great interest in football, he was surprised to see so many kids trying out for McClatchy's football teams.

"Football practice had started (at McClatchy), but school hadn't started yet, so about the second and third day of practice I stood there and watched football practice," Gene said. "They had

NFL: Cronin played against NFL greats such as Jim Brown, Johnny Unitas, Bart Starr

Continued from page 6

the varsity, junior varsity, B Team, C Team. I never saw so many people in my life playing football. I had just come from a school with a total enrollment of about 50 and there were about 100 and something (boys) out for football (at McClatchy)."

Although Gene noted that he was a "pretty good athlete" at that time, since he only weighed 155 pounds, he wasn't sure he could make the team.

Nonetheless, Gene approached Coach George Bidcan after a practice and told him that he would like to try out for football.

Soon after approaching Bidcan, Gene was loaned a leather helmet and what Gene referred to as the "last of the last" pieces of equipment.

During his senior year at McClatchy, Gene also played as a guard on the school's varsity basketball team.

Although Gene played fairly well on the basketball court, his greatest achievements undoubtedly came as a football player.

College ball

Gene, who graduated from McClatchy in 1952, attended the College of the Pacific (today's University of the Pacific) on a football scholarship.

"The first college football game I ever saw, I was playing in it," Gene said. "When I went down to Pacific, we played Stanford at Stanford and beat them. I still remember when I was out in Stanford Stadium looking around at the big, old stadium. And Stanford had a good football team."

While Gene was playing for COP, the team also beat such teams as Oregon State College (today's Oregon State University), Washington State College (now Washington State University), Texas Technical College (today's Texas Tech University) and the University of Cincinnati, which was coached by the legendary Sid Gilman (1911-2003), who is the only coach to have been inducted into both the College Football Hall of Fame and the Pro Football Hall of Fame.

Although Gene eventually became one of eight players

from his Pacific team to reach the NFL, he said that he never believed that he would ever be selected to play professional football.

"In my senior year in college, all the (NFL) teams – (the then-Los Angeles/now St. Louis) Rams, New York Giants, (Chicago) Bears, everybody – would send you questionnaires to fill out," Gene recalled. "I never filled one out. I just threw them away. I only weighed 197 pounds in my senior year in college and I knew I wasn't big enough to play in the NFL."

A football all-star

Fortunately, for his future in football, Gene was selected to play in the East-West Shrine Game.

Gene played very well in this all-star game and drew the attention of a Detroit Lions scout, who was sitting in the stands. As a result, Gene was drafted by the Lions in 1956.

"I don't know if I could have made any other (NFL) team, but I could do something that Detroit needed," Gene said. "I could rush the passer."

And while playing in the NFL, Gene chased some of the game's most all-time notable quarterbacks, including



The Detroit Lions won their last NFL championship in 1957. Gene Cronin, wearing jersey No. 68, was one of the starters on that year's team. Photo courtesy of Gene Cronin

Johnny Unitas, Bart Starr, Y.A. Tittle, John Brodie and Norm Van Brocklin.

Playing in the NFL

Gene, who entered the NFL at 6 feet, 2 inches tall and 218 pounds and later increased his playing weight to 240, also competed against the Cleveland Browns' Jim Brown, whom he described as "the best running back who ever played in the NFL."

In 1960, Gene became one of the first players on the Dallas Cowboys inaugural year roster.

And a year later, he joined the Washington Redskins, which proved to be his final team as a player, as his playing career ended due to injury in 1963.

Gene rejoined the NFL in 1965, when he became the first person hired by the then-new Atlanta Falcons.

Initially, Gene served as the director of player personnel. He then worked his way up to assistant general manager before resigning from the team in November 1968.

Gene, who has a wife named Angie, one son and one daughter and is a long-

time Elks Lodge No. 6 member, said that he is forever grateful for the opportunities he had in football.

"My football days at McClatchy, College of the Pacific and the NFL, I loved every minute of it," Gene said. "I'm grateful for my time in football and the associations I've made with people through (this sport). I've been a lucky Irishman all my life."

Take care of business...
 Take care of yourself.
 Life. Simplified.
 Lake Crest Village Shopping Center
 Florin Road & Greenhaven Drive

BECK'S SHOE EMPORIUM
 taos FOOTWEAR
 Sacramento 5663 Stockton Blvd. @ the intersection of Fruitridge & Stockton Blvd. (916) 453-1719
\$12 BECK'S BUCKS
 Expiration Date 8/31/12 PN
 BIRKENSTOCK

COMSTOCK MORTGAGE Local Mortgage Bankers
 DO YOU OWE MORE THAN YOUR HOME IS WORTH...
 ...and want to take advantage of the historically low interest rates?
 NOW IS THE TIME TO REDUCE YOUR PAYMENT OR TERM!
 Call to see if you are eligible today!
 Dave Mendoza Vice President/Certified Mortgage Planner
 916-977-1227 direct 916-768-5231 cell dmendoza@comstockmortgage.com
 If anyone you know is purchasing a home, have them call me today!
 CALL DAVE TODAY!

FREELANCE WRITERS
 Do you have a passion for community journalism?
 Valley Community Newspapers is seeking freelance journalists to join its editorial team.
 Please send resume, cover letter and writing samples to editor@valcomnews.com

FUNERAL DIRECTORY
 Call Patty at (916) 429-9901 www.valcomnews.com

ANDREWS & GREILICH MORTUARY 3939 Fruitridge Road Sacramento, CA 95820 "Ready to provide guidance at a difficult time." 916-732-2026	EAST LAWN EAST LAWN MEMORIAL PARK 4300 Folsom Blvd. Sacramento, CA 95819 916-732-2000 "Compassion and Integrity Since 1904."
ELK GROVE MEMORIAL PARK AND MORTUARY 9189 East Stockton Blvd. Elk Grove, CA 95624 916-732-2031	EAST LAWN SIERRA HILLS MEMORIAL PARK AND EAST LAWN MORTUARY 5757 Greenback Lane Sacramento, CA 95841 916-732-2020 "Knowing that professional guidance is always by your side" FD1242
GEORGE L. KLUMPP CHAPEL OF FLOWERS 2691 Riverside Boulevard Sacramento, CA 95818 Phone: (916) 443-7917 Fax: (916) 443-7931 Family owned and operated since 1921	Harry A. Nauman & Son 4041 Freeport Blvd Sacramento, CA 95822 (916) 452-6157 Serving Sacramento Families since 1903. Pre-arrangement packages available.
LIND BROTHERS A Local Family-Owned Funeral Home Serving Sacramento Since 1964 916.482.8080	Call Patty Today 916-492-9901

Store's roots date back to late 1940s

Taylor's Market to celebrate 50th anniversary in Land Park

By LANCE ARMSTRONG
Pocket News writer
Lance@valcomnews.com

Land Park's cherished specialty grocery store, Taylor's Market, is celebrating a very special anniversary.

It was 50 years ago this August that the business opened at 2900 Freepoint Blvd.

Land Park roots

The roots of the store predate its Land Park location, as original owner Roy Taylor had previously operated Roy Taylor's Market at 3101 33rd St. at 6th Avenue in Oak Park.

At that address, the Lynn & O'Neil grocery store began operating at the site in 1911 and was replaced at the same location by Roy Taylor's Market in the late 1940s.

Taylor, who resided with his wife Bernice at 893 Perkins Way in Land Park, relocated his Oak Park business to Land Park in 1962, and shortened the store's name to Taylor's Market.

The store's present Freepoint Boulevard building had become available following the closure of a Safeway grocery store that had opened at the site in 1940.

In establishing this now-classic Land Park business, Roy Taylor leased part of the building to Ed Schell for the operation of his meat market, Bird & Schell Meats.

This lease was arranged upon a simple handshake.



Taylor's Market will celebrate its 50th year in Land Park on Sunday, Aug. 12 with a fundraising anniversary dinner. The market opened at its present site on Aug. 11, 1962.

Anniversary gala dinner

In celebration of Taylor's 50 years in Land Park, an anniversary gala dinner will be held at Taylor's Kitchen on Sunday, Aug. 12 at 6 p.m. The event is a benefit for the Sacramento Children's Home.

For additional information regarding Taylor's Market and its anniversary dinner, call (916) 443-6881 or visit www.taylorsmarket.com. The telephone number for Taylor's Kitchen is (916) 443-5154.

Photo by Lance Armstrong

Grand opening

The grand opening of Taylor's Market in Land Park was held on Aug. 11, 1962.

With the opening of the Freepoint Boulevard market, some of Taylor's former Oak Park customers traveled to shop at his Land Park store.

Since its inception, the popularity of this neighborhood store has continued to increase.

And in a world where a person often passes through a business as just

another face in the crowd, Taylor's Market remains as a sort of time capsule where people are continuously referred to by name by Taylor's ownership and staff.

In 1987, Taylor decided to retire and he negotiated a sale price for the business with Schell.

Soon afterward, Taylor sold his market to Ed Schell, Ed's son, Kevin Schell, and Dan Johnson, who had worked at the store since 1983.

Following this transfer of ownership, the market was remodeled and upgrades were made to its grocery offerings.

A new store

Initially, Kevin operated the grocery side of the store and Dan ran the meat department.

Ed Schell, 87, has continued to work in his trade as a meat cutter,

See Taylors, page 9

Taylor's: Land Park market is known for its quality produce, meats, wines

Continued from page 8

despite attempting to retire from the meat department at Taylor's in 1996. He can still be seen working at the market for about five hours every Saturday, beginning around 6 a.m.

"As long as I feel good and they want me, and I can do some good, I'll be here," Ed Schnell said.

Ed's wife, Colleen, who worked at the Land Park store as a bookkeeper, was able to make a full departure with her retirement from the market in 1996.

Altogether, Ed, who resides with Colleen in the Pocket area, has been working in the grocery and meat business for more than six decades.

And most importantly, this work is a labor of love for Ed. He can often be seen with a smile on his face as he socializes with customers and works with some butchers who are less than half his age.

Transfer of ownership

In 2007, Ed and Kevin Schnell sold their interests in Taylor's Market to Dan and his wife, Kathleen.

One of the most recent major additions at Taylor's Market is its on-site Taylor's Kitchen, which is a restaurant featuring a seasonal menu, wines and desserts.

Certainly, it is not difficult to locate people to speak endearingly about Taylor's Market, whether they are connected with the store as employees or as customers.

Ed, for instance, is quick to acknowledge Taylor's current anniversary in Land Park and the presence of many loyal customers at the store.

"I think it's a big achievement to be in business for that long and every year seems to get better," he said. "And it's nice to see the people year after year after year who have been loyal customers and to watch their families grow up."

Pocket area resident Jessica Reed, a cashier at Taylor's for the past three years, describes the store as a "home away from home where everybody knows your name."

And when it comes to Taylor's offerings, Reed is quite knowledgeable.

"We are a specialty market and we have an amazing selection of wines and beer, and we do carry the infamous Pliny the Elder, which is a very supple, cult-following beer," Reed said. "We have great, fresh local produce. We have a big emphasis on local, sustainable products. We have (some) nice organic things and the best meat in Sacramento that you can buy, hands down. The best seafood. We're proud of what we sell here and we stand behind what we sell."

Happy customers

Sacramento resident Manny Mulé said he likes shopping at Taylor's Market.

"It's very simple," Mulé said. "I do weight training, so I usual cook my meals on Saturdays for the week and it's probably the only place where I can find produce that will last that long. (The produce) is very fresh. Everything is all local. The butcher shop is really good at taking care of you. (Taylor's is) really good at (selecting) local produce, local, grass-fed, healthy cows. That's why I come here. And the price is right."

Autumn Lumibao, who recently moved to Sacramento from San Antonio, Tex. to attend the University of the Pacific's McGeorge School of Law, said that the existence of Taylor's Market in Land Park was influential in her decision to become a resident of the area.

"(Taylor's Market) is a big draw for me," Lumibao said. "Between the two - this little shopping area and the light rail - it's the perfect location. I like (Taylor's). It seems like they have taken the time to pick their items carefully. There's a wine selection with (wines) that I have never even seen, so that's pretty cool. I noticed that (with) their meat selection, they are trying really hard to be more conscious of how their meat is produced. That's admirable to me."

Alice Schnaidt, a 36-year resident of the Land Park area, was also quick to compliment Taylor's Market.

"Growing up in New York and having Zabar's, this is almost like having Zabar's (in Land Park), as far as the customer service, the gourmet food options and the specialty food items," Schnaidt said. "The customer service is superb, and you go in there and you know that you are going to get quality (food). If you want quality, that's where you go here. And if you want something special, they're willing to work with you to see if they can get it for you."

Schnaidt, who shops at Taylor's at least once a week, added that she believes that Taylor's long-time operation in Land Park is "a testament to their business model."

"They knew what they had to do to stay open and solvent and they do that," Schnaidt said. "Happy birthday, Taylor's, and here's to 50 more years."



Paul Carras, meat department manager at Taylor's Market, is among the many friendly employees at Taylor's Market in Land Park.

WWW.VALCOMNEWS.COM

Senior Services and Resources

Call Melissa (916) 429-9901

DOCUMENT PREP SERVICES

LIVING TRUST/LIVING WILL

Legal Document Prep Services:

- Trust • Will
- Powers of Attorney
- Residential Deed

Couples \$495 Singles \$450
Lynda K. Knight (916) 214-1215
1337 Howe Ave., Ste. 103
Sacto 95825

HELP AT HOME

HELP AT HOME

Senior Care

Caring, In-Home Assistance & Companionship

- Light housekeeping
- Meal preparation
- Med reminders • Errands
- Dementia care • Bathing & Much More

For no-cost/in-home assessment, call 877-404-6636

LOVING COMPANIONS



Certified care

(866) 312-2157

Specializing in
24/7 Live-In
Service

Excellent
Rates &
Discounts

REAL ESTATE SERVICES

Moving On?

FREE Real Estate Help & Advice
tailored to seniors & their families

Contact John Woodall, GRI
Seniors Real Estate Specialist
(916) 421-5421

✓ out my blog at:
aSeniorsBlog.com

MEDICAL SUPPLIES

AMD Medical Supply



Visit our website - amdmedsupply.com
Tel/Fax: (916) 485-2500
3108 Arden Way, Sacramento, CA 95825

Now Accepting
Medicare

SPECIAL ALZHEIMER'S LIVING

Primrose

Living With Memory Loss

Day Club, Respite,
Residential, Support Groups
& Educational Classes
cas@primroselz.com
www.primroselz.com
(916) 392-3510

7707 Rush River Dr. Sacto, CA 95831

SENIOR PLACEMENT

FREE Senior Living Placement

Finding local, long term care for every senior is our specialty!
We will personally drive you to the locations that meet your personal, financial, and geographic preferences.

Get Assistance. Call Today!
916-372-3762



www.AssistedTransition.com

Freeport

Bar & Grill

Our business hours are
Monday through Thursday 11am - 10pm
Friday 11am - 1:30am • Friday Nights Karaoke 9pm - 1:30am
Saturday and Sunday 10am - 10pm

Open for breakfast Saturday and Sunday
Happy Hour Monday - Friday 4 - 7pm • Serving food all day

Call for reservations: 916-665-1169
Patio seating available

8259 Freepoint Blvd., Sacramento, CA 95832

Serving fresh steaks, chicken, seafood, pastas, and burgers.

www.freeportbarandgrill.com

Community Worship

Greenhaven Lutheran Church

475 Florin Road (at Gloria Dr.) • 428-8449

New Service Schedule

8:31am New Creation (Contemporary)
9:37am Bible Study & Sunday School
10:42am Traditional Liturgical // www.GreenhavenLutheran.org
Angels Nest Pre School 2 yrs. - 5 yrs.

Faith Presbyterian Church

625 Florin Road (adjacent to Kennedy High in Greenhaven Pocket) • 428-3439

A community loving Christ, building disciples, serving all

Worship Sunday 9 and 11 am
• Sunday School, Bible Study, Childcare • Youth Activities
• Family Programs • Adult Education

PARKSIDE COMMUNITY CHURCH

"Open & Affirming Congregation"

Sunday Worship Service: 10:30 am
Bible Class: 9:00am

5700 South Land Park Drive & 35th Avenue 421-0492

Riverside Wesleyan Church

6449 Riverside Blvd. • 391-9845

Sunday School: 9:15am • Sunday Worship: 10:30am • AWANA (Children's Ministry)

• Youth - Jr. High - Sr. High - College - Young Adults • www.rwscsac.org

Greenhaven Neighborhood Church

630 Ark Way • 422-8253

Sunday School Bible Study: 9:15am • Sunday Worship: 10:30am
Weekly Bible Studies - Jr/Sr High Events

Take Me Home!



Thanks to the following sponsors! A pet can be a wonderful addition to a family. Won't you adopt one of these animals at the SPCA?

Sponsored by:

ESKATON
Transforming the Aging Experience

Eskaton Monroe Lodge
Independent Living with Services
3225 Freeport Blvd.
Sacramento, CA 95818
916.441.1015
www.eskaton.org



Gidget #16613594
Breed: Domestic Shorthair Mix Color: Black & orange
Gender: Female Hair: Short
Age: 3 years
Gidget is a cute and cuddly girl. She likes climbing cat trees but the moment you sit down, she'll climb off of them to come and be near you. She definitely has lap cat potential.

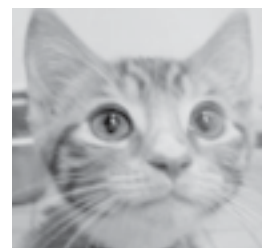
Sponsored by:

POCKET BISTRO

JOIN US FOR SUNDAY BRUNCH!

- Full Bar
- Now catering!
- Family Friendly
- Lunch & Dinner
- Happy Hour: Tuesday - Friday, 3:30 - 6:30 pm

6401 Riverside Boulevard
916.391.7990
www.PocketBistro.net



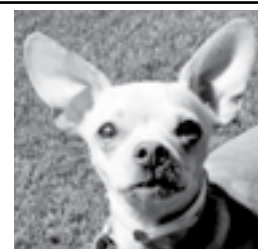
Luke #16491260
Breed: DSH/Mix Color: Orange
Gender: Male Hair: Short
Age: 2 month

Sponsored by:

Primrose
Living With Memory Loss

Day Club. Respite. Residential.

7707 Rush River Drive
Sacramento, CA 95831
(916) 392-3510
LIC 347001338; 347001342



Smokie #14787851
Breed: Chihuahua Color: Tan & white
Gender: Male Hair: Short
Age: 1 year
At just a year old, Waffles is still really a puppy. He's a little shy at first, but warms up quickly and you can see how affectionate and friendly he is. He's very playful and loves to run and play with soft toys.

Sponsored by:

Greenhaven
ESTATES
Senior Living Community
Assisted Living & Memory Care

Dedicated to enhancing the lives and experiences of our residents.

7548 Greenhaven Drive
Sacramento, CA 95831
(916) 427-8887

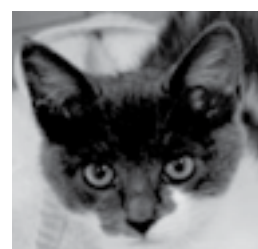
RCFE License #347004312



Mamas #14776728
Breed: American Staffordshire Mix Color: White & grey
Gender: Female Hair: Short
Age: 3 years 11 months
Mamas is a big bundle of friendly. She is a happy, confident girl who is very outgoing and affectionate and loves to have her belly rubbed. She wants to say hello to everyone she sees.

Sponsored by:

ACC Greenhaven Terrace
A trusted ACC non-profit community
• Senior Living at Its Best
• Pet Friendly
• Safe & Secure
(916) 395-0210
1180 Corporate Way
Sacramento, CA 95831
www.accsv.org



Smoochie #16417638
Breed: DSH/Mix Color: Grey & white
Gender: Female Hair: Short
Age: 4 months

Sponsored by:

EAST LAWN PET LOSS CENTER

- 24 Hour Pick-Up Service
- Burials and Cremations

LEAVE A MEMORY ABOUT YOUR BELOVED PET
6700 Verner Avenue
Sacramento 95841
(916) 732-2037
www.eastlawnpets.com



Booya #16649587
Breed: Domestic medium hair Color: Brown & tan
Gender: Female Hair: Medium
Age: 3 years
This gorgeous boy was the first cat to greet me when I came into his group room. He has a bird-like chirp and a gentle manner. He likes one on one attention, but gets along well with other cats.

Sponsored by:

Great Clips
Relax. You're at Great Clips!
SAVE ON YOUR BACK TO SCHOOL HAIRCUT!
\$7.99 Haircut
offer expires 9-15-12
Lake Crest Village Center
1054 Florin Rd. #6 429-7868



Oso #14728001
Breed: Siberian Husky/Gmn Spd Color: Silver & black
Gender: Male Hair: Long
Age: 3 years 4 months
Oso appears shy and reserved at first, but after getting acquainted with you he is very friendly and affectionate. Once he's your "friend" he wants to stay right with you. He is a clever dog who already knows: sit, down and shake.

Sponsored by:

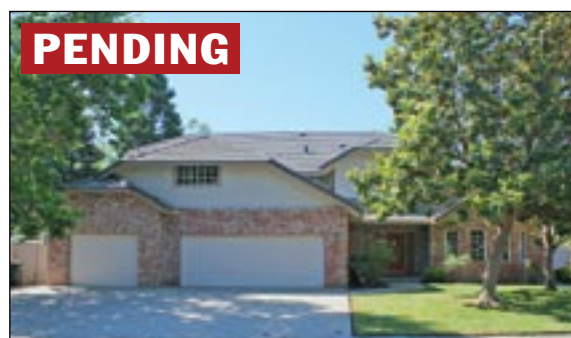
The Meadows at Country Place
Providing your loved one with attention, sport, and assistance they deserve, 24 hrs a day!

10 Country Place
Sacramento CA 95831
916-706-3949
www.TheMeadowsatCountryPlace.com
RCFE License# 347004702



Apollo #14692264
Breed: Chihuahua/Beagle Color: Tan
Gender: Male Hair: Short
Age: 3 years 9 months
Apollo is an outgoing, confident dog who thinks everyone he meets is a friend. He's gentle and affectionate and very friendly. In fact, he's so friendly he should do well with another dog and even a cat in his new forever home.

PENDING



CUSTOM POCKET HOME

Located in Dutra Bend and backing to the Sacramento River this is a gorgeous home. Two story 4 bedrooms plus oversized bonus room and office, 3 full baths, and recently painted interior. One remote downstairs bedroom. Upgrades include refinished cabinets, newer microwave, and tile bathroom floors. Spacious floorplan, 3296 square feet, oversized 3-car garage, nice yard with covered patio. \$515,000
MONA GERGEN 247-9555



LAKE GREENHAVEN

Spectacular Waterfront Property with sandy beach on desirable Lake Greenhaven. Sunny single story 4 bedroom 3 bath home with beautiful views of the beach and water from the master bedroom, spacious great room and backyard. Paddle boat on 65 acres of Lake! Picnic at the private 1 acre park which is also ideal for parties and weddings! Vacation 365 days a year! See: 8 Keel \$498,000
CONNIE LANDSBERG 761-0411



COLLEGE TRACT IN LAND PARK

3 bedrooms 2 baths in the heart of Land Park. Unique tri-level home with spacious living room leading to formal dining room. Beautiful new bathrooms and windows approximately 1-year old. Remote ground-floor bedroom with private entrance. New lighting throughout. \$637,500
JAMIE RICH 612-4000



LAND PARK TUDOR

This wonderful home is just waiting for you! 3 or 4 bedrooms 2 baths The pretty fireplace, spacious breakfast nook and sunny master suite are just a few of the outstanding features you will enjoy. The yard is an entertainer's delight with wonderful canvas covered patio and lush landscaping. \$475,000
PAULA SWAYNE 425-9715



DEL RIO ROAD HOME

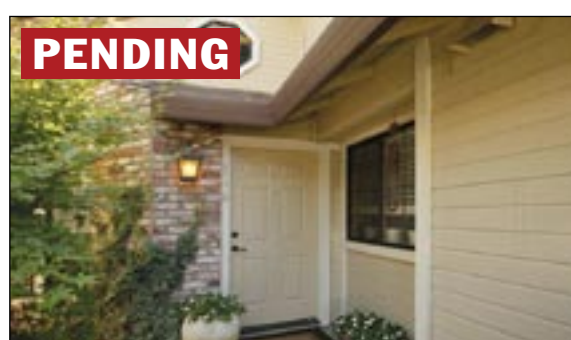
Move in ready!!! Very open floor plan, a great room concept plus a family room. Beautiful cherry hardwood floors, plenty of storage space, 3 or 4 bedrooms 2 baths, ranch style home with 2 fireplaces, updated and remodeled kitchen and baths. Newer copper plumbing and electrical box \$499,000
LISA HAVARD 698-3323



LAKE CREST VILLAGE HOME

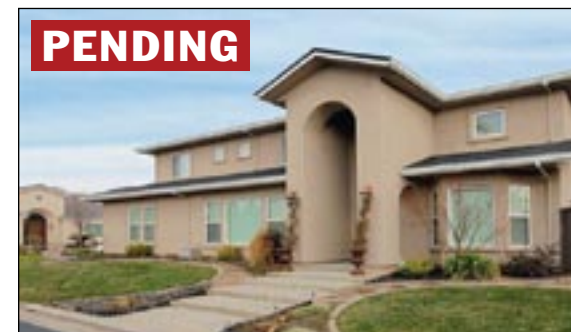
Walk to shopping, restaurants, schools, the new library, and the Pocket Canal parkway! 3 bedrooms, 2 baths, 2 year new carpet, linoleum, window coverings, and interior paint. Master bedroom suite, family room fireplace and 2-car garage. Large backyard with peach, cherry, lemon trees! \$195,000
CONNIE LANDSBERG 761-0411

PENDING



MARINA OAKS HALFPLEX

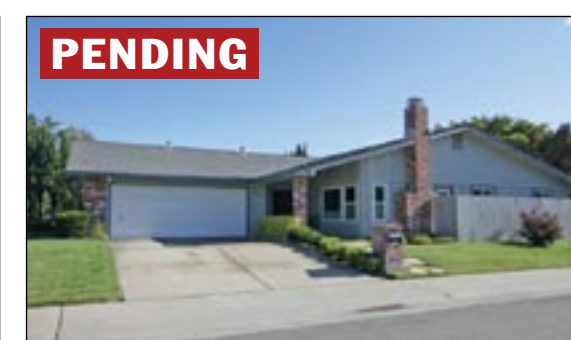
Beautiful remodeled 3 bedroom 2 1/2 bath home! Access to the Sacramento River. Newer items include: carpet, laminate, molding, stove, canned lights, French doors, shutters, solar tube, ceiling fans and garage door opener. Yard has a deck and pergola. Heat and air conditioning replaced 2yrs ago (was a heat pump). Upgraded to gas and dual zone. WOW! \$175,000
MONA GERGEN 247-9555



NEAR VALLEY HI CC

Amazing custom home in Chezzimme Estates across from the Valley Hi Country Club/Golf Course, only 14 custom homes in development. Features include: 4 or 5 bedrooms 3 1/2 baths, built-in pool, 4 car garage, putting green, game room, granite, crown molding, French doors, stainless steel appliances & more. See: visualtour.com/shownp.asp?t=2691939 \$525,000
MONA GERGEN 247-9555

PENDING



GORGEOUS!

Immaculate 2 or 3 bedroom home 2 full baths within the Genieve Didion School boundaries. Seller spent over \$10,000 in the backyard in 2009. Yard features seat walls and a built-in ground water jets for kids to play in. Newer roof, HVAC, paint and carpet. Dual pane windows and ceiling fans. Pretty wood burning fireplace. See: visualtour.com/shownp.asp?t=2607866 \$180,000
MONA GERGEN 247-9555 • KELLIE SWAYNE 206-1458

for current home listings, please visit:

DUNNIGANREALTORS.COM
916.484.2030 | 916.454.5753



Dunnigan is a different kind of Realtor.®

SACRAMENTO • LAND PARK • SIERRA OAKS • EAST SACRAMENTO • CARMICHAEL • WEST SACRAMENTO • GREENHAVEN

Fairytale Town presents after hours event

Proceeds benefit Sacramento Area Emergency Housing Center

Special to The Pocket News

In 1992, the Board of Directors of Sacramento Area Emergency Housing Center (SAEHC) and a group of volunteers created the very first after hours event known simply as "Fairytale Town After Hours."

The event brought local restaurants, wineries and entertainment together to raise funds for the homeless families served by SAEHC.

This year marks the 20th anniversary of this special event.

The event continues to honor the dream of a safe and permanent home for every child and community member staying at a homeless shelter.

Fairytale Town After Hours will be held entirely outdoors with restaurants and wineries set up along the many "paths to enchantment."

Walk amidst magical character tableaux such as The Old Lady Who Lived in a Shoe Slide, the Crooked Mile, King Arthur's Castle and more.

As in previous years, After Hours guests will enjoy food samplings, wine

and beverages, live music and a large silent auction in the unique setting of Fairytale Town at William Land Park.

The After Hours fundraising event will feature about 50 local restaurants and wineries, all offering tasty creations.

Past participants have included Biba Restaurant, 4th Street Grille, Mulvaney's B&L, Aioli Bodega Espanola, Terre Rouge & Easton Winery, Boeger Winery, Van der Vijer Estate, Sierra Nevada Brewing and many more.

This year's line-up promises an equally impressive list of notable and local taste sensations.

This event will also feature an array of items donated from local and regional businesses to be auctioned off in a silent auction.

Auction items will include unique golf packages, trips to Disneyland, local retreats such as Bodega Bay and Lake Tahoe, gourmet dinners and more.

To learn more about the 20th annual After Hours fundraising event, how to buy tickets or how you can become a sponsor or vendor, visit www.saehc.org.

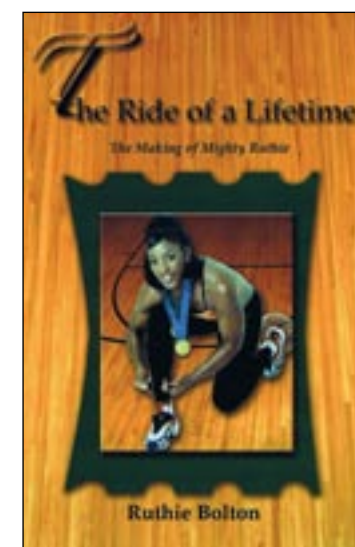
Olympics: Practice makes perfect


Continued from page 2

story, passion for basketball and helping others, but she provides reminders and principles to help others pursue their passion.

"If you practice the principles (Ruthie) sets forth about discipline, commitment, and work ethic, you'll definitely experience your own success," said former Olympic Coach and Coach of Stanford University Women's Basketball, Tara Vanderveer.

The general public is invited to attend the event.





Your ticket to Heritage Park
We live here!

CALL US!
Holly Brickner
215-7127
Brick Brickner
747-2901
LYON
REAL ESTATE
www.Golyon.com
DRE#01076748 | DRE#01236113

OFFERED by Renee Catricala



731 Rivercrest Drive \$318,000
Single level 4 bd w/ pool
Virtual Tour www.tourfactory.com/883036

705 Bell Russell Way \$595,000
Gated Riverlake
4 bd Contemporary
virtual tour:
www.tourfactory.com/884960

1325 Eloah Way \$337,000
Custom 3 bd+den
.390 acre lot w/ pool
virtual tour:
www.tourfactory.com/879619



Renee Catricala, Realtor®
Direct: (916) 203-9690
www.ReneeCatricala.com
730 Alhambra Blvd., Suite 150
Sacramento, CA 95816
Lic# 01077144



Call Your Experienced Pocket, Greenhaven And Riverlake Neighborhood Realtor® Today!

WWW.VALCOMNEWS.COM

GOLDEN STATE JEWELERS, INC.
The Sacramento Gold Exchange
Serving the Sacramento region for over 30 years

WE BUY GOLD

Summer Sale

- All diamonds, colored gemstones, rings and wedding sets up to 60% OFF!
- Gold Chains starting at \$59.95
- Silver Chains starting at \$9.95
- Custom Design
- Diamond Settings
- Jewelry Repair

All Jewelry Repair 5% Lower Than Any Written Advertised Price

Watch Batteries ONLY \$4.98

One per coupon installed most watches. Not valid with other offers. Expires 8-31-12 PM

(916) 421-5284

996 FLORIN RD.
AT GREENHAVEN DRIVE
LAKECREST VILLAGE SHOPPING CENTER

HIGHEST QUALITY • LOWEST PRICE
PRICES GOOD THROUGH AUGUST 31, 2012

PARKSIDE PHARMACY
COMPOUNDING & WELLNESS CENTER



Check out Parkside's Facebook page for our monthly raffle and specials!!

Any new likes or comments are added to the drawing...
August raffle is a FREE Facial of your choice!!

Join us! Lots of exciting news and surprises weekly!!

4404 Del Rio Rd.
Sacramento, CA 95822
Phone 916.452.2200
myparksidepharmacy.com

Hot August Nights

CAR SHOW

FRIDAY, AUGUST 17th
6 - 8 PM

CLASSIC CARS, HOT RODS

Come see the Bay Area's most famous Elvis Impersonator, Rick Torres





Greenhaven Estates Assisted Living Community

7548 Greenhaven Drive
Sacramento, California 95831
Ph: 916.427.8887

Free Refreshments
RSVP 8/14

Lic#: 347004312

www.PrestigeCare.com

Sindy Kirsch

"Together...we can make doors open."
- Sindy



www.SacOnTheMove.com
916.730.7705
Sindy@SacOnTheMove.com



Time for Sports and Camp Physicals

Get Yours Completed Today
No appointment necessary

Sport and Camp Physicals Only ***\$45**

Sutter Express Care Inside Rite Aid at: Now through Labor Day.

Natomas: 2751 Del Paso Rd.
Greenhaven: 980 Florin Rd.
Roseville: 4004 Foothills Blvd.

*Health insurance not accepted for sports and camp physicals




A Service of Sutter Medical Foundation



OPEN 7 DAYS A WEEK

Mon. - Fri. 9 a.m. - 8 p.m. / Sat. - Sun. 10 a.m. - 4 p.m.
1-800-972-5547 / SutterExpressCare.com

Zoo celebrates 85th anniversary, resident birthday with cake

By ELIZABETH VALENTE
Pocket News writer
elizabeth@valcomnews.com

In 90-degree heat, nearly 2,000 people roamed around Sacramento Zoo, celebrating the 28th annual Ice Cream Safari.

With all-you-can-eat Baskin Robbins ice cream and Coca-Cola beverages, kids and adults were crawling all over the 14-acre zoo.

This family-fun event wasn't just about the sugary treats. There were plenty of other fun activities, including animal spotlights, face painting and zoo games. All of the Sacramento Zoo's animals were on display throughout the event.

While members celebrated the Zoo's 85th birthday with ice cream and cake, Herkimer celebrated in his own style – with his favorite treat of dandelion flowers.

"Sometimes you will see zoo keepers kicking dandelion seed heads on zoo grounds so that we can grow more for him," Coe said. "This is prob-

ably coinciding with the zoo's 85th anniversary.



See Zoo, page 18

Brothers Benson and Emerson Ramey try their luck at ring tossing

Photo by Elizabeth Valente



For over
36 years

COOK
REALTY

www.cookrealty.net



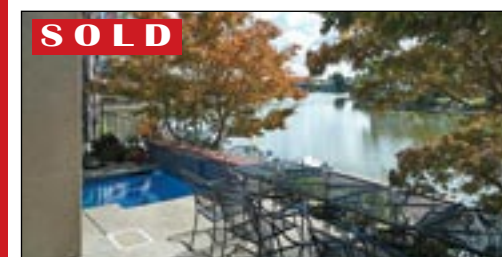
18 ALSTAN COURT • \$1,175,000
SUSIE K. PARKER • 768-8494



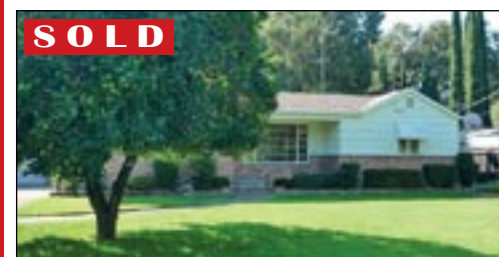
8042 LINDA ISLE • \$331,500
SUSIE K. PARKER • 768-8494



8160 FREEPORT BOULEVARD
Great river views from second floor and from tower. This price also includes the adjacent lot just to the right of home, that lot is .120 of acre making the total acreage almost 1/3 of an acre. House is in very good condition 3bd 3 baths, downstairs bed & bath. \$299,500
SUSIE K. PARKER • 768-8494



SOLD
51 WATERSHORE CIRCLE
Exquisite 3,100 sq. ft. waterfront home. Beautiful Master Suite w/ balcony over looking lake. Second master could be split into 2 bedrooms. Three car garage, 3 bathrooms, in-ground spa & boat dock in Riverlake. \$599,000
SUSIE K. PARKER • 421-3546



SOLD
7512 MYRTLE VISTA AVENUEZ
Fabulous property featuring nearly 1/2 ac lot located only 15 mins to downtown Sacto. Owner built this home in 1952 & has lived there the entire time. Lg liv spaces, separate fam rm w/ walk in wetbar or ofc area. \$259,000
SUSIE K. PARKER • 768-8494



166 OXBOW MARINA DRIVE
Lovely quality built manufactured home in Oxbow Marina, waterfront on the Georgiana Slough. Lot is owned. Just sit back, relax and enjoy the river, watch the sunset and Mt. Diablo from your own large private covered front deck. \$260,000
PAMELA LIGHTFORD-LYGREN • 806-1020

See all our listings at www.cookrealty.net

REAL ESTATE SCHOOL

- ★ LOW INTRODUCTORY COST
- ★ START ANYTIME
- ★ LIVE CLASSES

Call: Ed Daniels • 451-6702

PROPERTY MANAGEMENT

- ★ MONTHLY CASH FLOW
- ★ TENANT SCREENING
- ★ MAINTENANCE

Call: Brittany Naucke • 457-4907

ADDITIONAL LISTINGS

766 STILL BREEZE WAY

Exquisite custom home **SOLD** built for his own personal home. Two fireplaces, large granite slab island mixed with easy care corian kitchen. \$1,075,000
SUSIE K. PARKER 421-3546

8160 FREEPORT BOULEVARD

House is in very good condition 3bd 3 baths, downstairs bed & bath. Upstairs could be a great master suite w/view of River. \$299,000
SUSIE K. PARKER • 421-3546

1 SAND PEBBLE COURT

Wonderful home up **SOLD** new carpet, exterior and interior paint. Open kitchen floorplan with island, remodeled with granite counters. \$219,000
MEENA CHAN LEE • 837-9104

4305 Freeport Boulevard, Sacramento



www.cookrealty.net • (916) 451-6702

RESPITE IN ALZHEIMER'S CARE

Presented by: **William J. Au, MD**

Sutter Neuroscience Medical Group • Director of Adult Neurology

Sutter Neuroscience Institute & Primrose Consultant

Tuesday, August 21, 2012 at 2:00pm

Questions always surface as to when is the right time for out-of-home placement or to get in-home help. There is no generic answer and Dr. Au will share with you his views on this subject based on years of observation and experience.

Refreshments & Appetizers will be provided.

Please RSVP by August 17, 2012. You can contact us for more info @ (916) 392-3510



7707 Rush River Drive Sacramento, CA 95831

LIC 347001338; 347001342



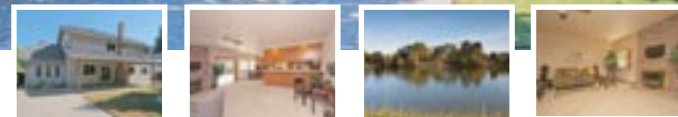
MONA GERGER
DRE# 01270375
916-247-9555
monagerger@att.net
www.monagerger.com



DUNNIGAN
Realtors

"Call for a private showing"

Rare riverfront location!



Backs to Sacramento River! EXCEPTIONAL quality custom home with a flowing floorplan in a prestigious neighborhood. Large immaculate home with 4 spacious bedrooms, plus oversized bonus room and separate office. Oversized 3 car garage. Fresh interior paint, refinished solid-wood kitchen cabinets, refinished solid-wood doors, new tile bath floor. Newer tile roof. Lots of storage. High quality construction inside and out. 24-hour security and access to a 32-acre lake.

7779 Dutra Bend Drive \$515,000

JANEY WAY MEMORIES:

Floating the river just like Huck Finn



By **MARTY RELLES**
Pocket News columnist
marty@valcomnews.com

Early one morning, in the summer of 1961, my friend Al Wilson and I set out to fish on the American River.

We walked across the pit (the vacated sand and gravel site behind the houses on the east side of Janey Way), crossed Elvas Avenue, and then climbed over the levee to Sacramento State College.

There we crossed the campus to Alumni Grove Park, then walked upriver to a spot we called the "marina."

There we waded over to an island in the middle of the river and took a path to its north side. As we approached our fishing spot, we made a discovery: a crude wooden raft constructed from pieces of driftwood and scrap lumber.

To us, this seemed pretty cool. We dragged the boat back into the brush and concealed it.

That day we fished, but a week later we returned, prepared to board the raft and float down river. Each of us carried a canteen filled with water, and a couple of candy bars to sustain us on our adventure.

We also carried scrap two-by-four boards to use as oars. We pushed the raft down into the water, then Al boarded first and went toward the front.

I followed and pushed off with my trailing foot. The raft floated out into the river, and float it did. A little water dribbled through the cracks, but the boat proved to be seaworthy.

Once in the river, we used our makeshift oars to steer the raft into the current, then off we went down river at a slow but steady pace. Soon we passed Alumni Grove Park where some students waved at us as we floated by.

Next, we approached the H Street Bridge. We had to use our oars there, to avoid hitting the bridge's concrete columns. Soon, however, we cleared the bridge and floated by the northern edge of River Park.

Eventually we drifted by the area called Paradise Beach. Swimmers waved at us there and yelled, "Where are you guys headed?"

That was a good question. We never thought much about that. How far would we go, and where could we dock the boat? We began to keep an eye out for a place to end our little cruise.

Eventually, we spied a place to land. Under a black railroad bridge that crossed the river, we saw a little patch of sandy beach. Using the oars we rowed the raft onto the beach.

We barely made it, almost running into the bushes at the far end of the sand. There we pulled the boat up on the beach, disembarked and sat down to ponder our next move.

After eating our last candy bar, we walked up a path to the top of the levee. From there, we headed east, back toward River Park.

After walking about an hour, we reached Glen Hall Pool at the end of Carlson Drive in River Park. Phew, we were getting close to home. Finally, we reached the H Street Bridge, walked down to the street and headed west.

When we reached 57th Street, we turned left and walked over to J Street. There, in front of Shakey's Pizza Parlor, we parted ways. Al headed for his home on 56th Street, and I returned to Janey Way.

We felt very satisfied that day. We had accomplished our goal. Just like Huck Finn, we had floated down a mighty river.

That was more than 50 years ago, but it seems like only yesterday. Friends tell me that Al Wilson passed away a few years ago.

Now, the day Al and I floated on a raft down the American River is just another, swashbuckling Janey Way memory.

Creature Catchers traps creepy crawling critters

Special to The Pocket News

Steve Andert may look a bit like Indiana Jones in his leather hat, but in fact, he is an intrepid wildlife hunter and capturer.

His business, Creature Catchers Wildlife Management, calls for humane and non-toxic solutions for both animals and man alike, by ridding homes and businesses of all wildlife problems in a timely fashion.

Andert and his team demonstrates the expertise and experience to solve problems such as skunks under decks, squirrels and raccoons in chimneys, attics or sub-areas and putting an end to uninvited wildlife guests.

These critters are problematic in many of our communities these days, he says.

Andert aims to educate the customer and restrict the access of wild animals by trapping the creatures after excluding/screening all possible entrances.

By eliminating future disturbances, Creature Catchers ensures both the customers' safety and their property.

"Your safety is our business," Andert said. "If it flies or walks, we'll remove it."

Get more information at www.creaturecatchers.org.

Varicose Veins? RAS Can Help.

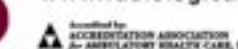


Copyright © 2004 by the Society of Interventional Radiology

Varicose veins cause not only pain but often a feeling of heaviness, fatigue and itching. RAS offers a full spectrum of minimally invasive varicose vein treatments including laser and radiofrequency ablation techniques. These advanced treatment options are done on an outpatient basis and typically allow an immediate return to normal activities.



Folsom • Roseville • Sacramento
(916) 732-7777
www.radiological.com/veins



INDEPENDENT LIVING WITH SERVICES

... in the Heart of Land Park



Carefree living.

Choose from a Kitchenette, Studio, One-Bedroom or our spacious two-bath Deluxe One-Bedroom floor plan.

Features include:

- Emergency pull cords
- Staff on-site 24 hours a day
- Easy freeway access
- Beautiful party rooms and common lounges
- Fully furnished guest rooms for visiting friends or relatives
- Complimentary shuttle bus service and car service
- Elegant dining room
- Putting green and custom spa

ESKATON MONROE LODGE

3225 Freeport Boulevard, Sacramento, CA 95818

916-441-1015

ESKATON
Transforming the Aging Experience



866-ESKATON | www.eskaton.org

LAND PARK
GOLD & SILVER

State of the Art Jewelry Repair and Metal Diagnostics

A Family Shop

LIC# 34041416



Jewelry Rare Coins

UNWANTED BROKEN GOLD OR SILVER?

Turn It Into Cash!

We Buy and Sell Gold, Silver, Jewelry, Coins
Call for Today's Rates on Scrap Gold 916.457.2767

Buying 7 Days a Week: M-F 9-6pm, Sat 9-5pm, Sun 10-4pm

Watch Batteries \$5.00+Tax
Installed, NO LIMIT!
(Some Restrictions Apply) Expires 8/31/12 PN

5100 Freeport Blvd
(corner of Arica Way & Freeport Blvd.)
916.457.2767

Ring Down-Size \$15.00
Most Rings
(Some Restrictions Apply) Expires 8/31/12 PN

Ring Up-Size \$35.00
Most Rings. Up to 2 Sizes
(Some Restrictions Apply) Expires 8/31/12 PN

My Yard Is River-Friendly Yours Can Be Too!



Did you know...

the average lawn produces around 300 pounds of lawn clippings per year that can be used as a natural fertilizer? It's easy — use your lawn mower's mulching blade, remove the clippings bag, and mow as usual.



For more lawn care tips, visit riverfriendly.org



Nelson Dental
"We're in your Pocket Neighborhood"

Committed to providing you the best care in a pleasant environment. We use the latest technology to provide advanced services like: single visit crowns and Velscope oral cancer screenings.

7400 Greenhaven Drive - 916.427.1101
(Off I-5 between Florin and Pocket Road)
www.NelsonDental.com



ACC Greenhaven Terrace
Your Best Value in Senior Housing!

COMMUNITY FEATURES AND AMENITIES

- Controlled Building Access
- Private Gate to Shopping and Dining
- Meal Program, Transportation, and Housekeeping Available
- Computer/Library Center • Cardio/Fitness Center
- Social, Health and Leisure Activities Provided
- Community Room • Private Patio or Balcony • Walk-in Closets
- Pets Welcome • WI FI Available

1180 Corporate Way • Sacramento, CA 95831
(916) 395-0210 • www.accsv.org



HASTIE'S
Capitol Sand & Gravel

We have the supplies you need with prices you'll love.

Summer SPECIALS

- Gravel • Blended Soils • Decorative Rock
- Topsoil • Bark • Compost • Sand

VEGGIE MIX (TOP SOIL & COMPOST).....	\$34.00 YD	SHREDDED CEDAR.....	\$31.50 YD
PREMIUM ORGANIC COMPOST.....	\$28.20 YD	DRAIN ROCK 3/4" X 1 1/2".....	\$32.90 YD
PLAYGROUND FIBER (CERTIFIED).....	\$35.75 YD	COBBLES 2 X 6.....	\$46.10 YD
FILL SAND (CLEAN WASHED).....	\$29.00 YD	RED LAVA 3/8", 3/4", 1 1/2".....	\$39.50 YD
SALT & PEPPER 5/8" OR 3/4".....	\$49.35 YD	RUSSIAN CHOCOLATE 3/4" CRUSHED (SACRAMENTO LOCATION ONLY)	\$43.25 YD

Prices Good Through September 30, 2012. Cannot be used in conjunction with any other offers.

gohasties.com

Buy 4 yards of material and get **FREE LOCAL DELIVERY**
(Call for details)

Sacramento 9350 Jackson Rd. 361-2760
Roseville 700 Berry St. 772-7900
West Sacramento 3222 West Capitol Ave. 374-9935
Marysville 4709 Skyway Dr. (530) 749-9000
CALL 1-800-TOP SOIL
*From 916 and 530 area codes

Zoo: 85-year-old tortoise began as a household pet

Continued from page 14

ably the only place you will find someone actually trying to grow dandelions."

A tortoise's journey

Zoo officials say Herkimer's life probably began as someone's household pet in Southern California during World War I. During that time, Herkimer traveled across the country to the East Coast, living in a little shoebox.

This could explain his name, Herkimer. During the war, the tanks were made and brought overseas from Herkimer, New York.

Eventually Herkimer the tortoise trekked back again to Northern California by the mid-1960s.

"The original owners had him for a very long time and after 40 years of living with the same family, they believed it was time to retire him and brought him here to the Sacramento Zoo," Coe said. "Because of his size and approximate time when his owners took him from the wild, we were able to make an educated guess on his age."

Herkimer did travel to the Sacramento Zoo with his wife, 'Grandma,' who passed away 10 years ago at the ripe age of 90. Herkimer's son still lives at the zoo with him. Together they move slowly, in sync.



Photo by Elizabeth Valente

Herkimer celebrates 85 years of slow pace and easy living.

Coe believes tortoises are long-lived because they are vegetarians, they move slowly and are gentle.

"I expect he'll be around for at least another 20-plus years," she said.

The evening event was a little late for Herkimer to be out, but people were still drawn to many of the bigger, more active exhibits.

"Pretty popular are the black and white lemurs, the giraffes, because they are so big, and the large cats," said zoo spokeswoman Tonja Swank. "But some people are also drawn to the exotic birds or reptiles."

Strolling past the flamingos, lions, tigers and giraffes, some said the event was a great family bonding experience.

Around the time Herkimer was born in 1927, unemployment continued to drop to 14.3 percent, the engineering feat of the Golden Gate bridge opening gave Americans great pride, and Charles Lindbergh was the first man to fly solo across the Atlantic Ocean.

"It helps keep the kids active and away from the TV," said Bay Area resident Tainisha Errico. "This is the first time we've been here."

Young dad Xavier Ynostroza said he plans to make zoo visits a family honored tradition.

"My parents use to bring me here all the time growing up and I loved it," Ynostroza said. "I know the boys will too. It makes people want to engage more with their kids' learning experience."

According to staff, nearly 400 volunteers were on hand at the event, hundreds of them scooping out nearly 1,000 gallons of ice cream.

All proceeds from Ice Cream Safari benefited the general maintenance, conservation programs, education and animal care at the zoo, which is home to more than 450 native, rare and endangered animals.

Open since 1927, the Sacramento Zoo, located near the corner of Land Park Drive and Sutterville Road in William Land Park, is managed by the non-profit Sacramento Zoological Society.



Faces and Places: Assisted living open house

Photos by Linda Pohl
Special to The Pocket News
linda@valcomnews.com

The Meadows at County Place off of Florin Road celebrated its first year anniversary with an open house on July 23, showing off its assisted living facility.




FIRST TIME BUYERS

Let me take the "mystery" out of buying a home. Call me to set up an appointment to walk you through the process, including finding the right loan and getting you pre-approved to purchase. I have almost 25 years in the business to help me help you.

Prudential
Dunnigan Real Estate

"Committed to the Clients"
Making home buying pleasurable from start to finish...

Karla Oppliger
Real Estate specialist for over 24 years

916-799-0010
KarlaOpp@comcast.net

Prudential
Dunnigan Real Estate




Pet Haven
"Service & Selection Are Our Specialties"

Low Cost vaccine clinic Every Sat. 10-11:30am

15% Off General Merchandise
Excludes Advantage and Frontline. Must present coupon at time of purchase. Not valid with other offers. Expires 8/31/12 PN

Chicken Soup for the Pet Lover's Soul, Nutrisource, Taste of the Wild, Natural Planet Organics, Pure Vita, Natural Choice, Science Diet

\$2.00 OFF 15 lb BAG OR LARGER
\$3.00 OFF 30 lb BAG OR LARGER
Must present coupon at time of purchase. Not valid with other offers. Limit 1. Expires 8/31/12 PN

421-PETS (7387) • 352 FLORIN ROAD
(Corner of Florin and Riverside)
M-F 9am-7pm • Sat. 10am-6pm • Sun. 11am-5pm



Photo courtesy Micaela Mercado, 14, battles it out with a player from England at the 2012 Gothia Cup in Sweden on July 18. Team USA beat England 2-0.

Greenhaven soccer player has sights set on 2020 summer Olympics

By ELIZABETH VALENTE
Pocket News writer
Elizabeth@valcomnews.com

The 2012 Summer Olympics are under way in London, and Micaela Mercado has an idea about how some of the Olympians, especially the U.S. Women's National Soccer Team, are probably feeling as they compete against top athletes in their field.

"They are probably feeling nervous," said the 14-year-old Greenhaven resident. "They know their country is watching and depending on them to bring home the gold. I am sure they are pretty nervous, but at the same time are staying focus and keeping as calm as possible."

The McClatchy High School sophomore knows a little something about pressure.

Mercado has just returned from playing soccer in Sweden, at the 2012 Gothia Cup.

The Gothia Cup is considered the world's largest and most international youth soccer tournament. Nearly 1,600 teams from 70 nations partici-

pate in the Gothia Cup, also known as the World Youth Cup.

For one week in the middle of July, the city of Gothenburg is transformed into a mini "United Nations-with-shinguards." Teams from South Africa, Germany, Brazil and more come out to compete.

The teams live and eat together at a local school, all the while playing soccer by day and hanging out in the hallways sharing culture, music and Facebook addresses at night.

Mercado says playing at an elite soccer tournament has helped her develop into a complete player.

"It was a once-in-a-lifetime opportunity," said Mercado, who plays locally with the San Juan Sprites.

Teens 'invited' to play at the Gothia Cup hope this opportunity will allow them to stand out within the large field of competition, she said.

"It's only the biggest, international event a teen player can be a part of," Mercado said. "Many professional wom-

See Soccer, page 21

Soccer: Mercado says trip to Sweden was like going to the Olympics

Continued from page 20

en soccer players have competed at the Gothia Cup at one time in their lives."

Mercado hopes to be one of them. Her invitation to the Gothia Cup was not by chance, but by fate. It all began in late May when she scored the only winning goal for her Folsom soccer team, the San Juan Spirits, against a girls team from San Diego (1-0).

Her winning kick landed her a spot to play with Washington State's Crossfire Premiere team.

Once again, thanks to Mercado's powerful kick, the Crossfire Premier Girls won the Manchester United Premier Cup at the Nike World Headquarters in Beaverton, Ore. over Memorial Day weekend, earning the team a free trip to the Gothia Cup in Sweden.

All of the expenses for the trip were paid for by Nike.

"Throughout this whole experience I felt like I was going to the Olympics," Mercado said. "It was fun. What I love about this sport is the rush you get when you score a goal, the teams we play and the pressure and competition that the sport entails. It's something I crave."

While at the Gothia Cup, Mercado and her adoptive Washington teammates played against other soccer players from China, Mexico, Brazil and Sweden.

"I was a little nervous at first because I know they are great competition," she said. "It's all really a mental and physical game.

"What I love about this sport is the rush you get when you score a goal ... and the pressure and competition that the sport entails. It's something I crave."

Micaela Mercado, 14.
Greenhaven resident, rising soccer star

Every time I step on the field, I love knowing that I'm about to go play the game. When I step on the field, everything else just goes away and I can just play."

During the first two days of games, the U.S. team was able to beat all of its opponents in its bracket, until "Day 3 - Knockouts."

The team to beat was home favorite Sweden.

After nearly two hours on the playing field, team USA and Sweden were still tied at 0-0 by the end of the game, forcing the two teams to go to penalty kick.

That is when team USA made a goal, and then Sweden made a goal. Despite the loud, distracting cheers and yelling from the field, Mercado managed to maintain her focus and scored the second goal kick for the U.S.



Photo by Elizabeth Valente Greenhaven resident, Micaela Mercado, shows off the bronze medal her team won at the Gothia Cup.

Host team Sweden, however, managed to score the final two goals ending the game 4-2.

The United States has won the last three World Youth Cups. This year the team from Washington did not disappoint. The Crossfire Premier team came in third in its division, bringing home the bronze medal.

"After the game we were a little disappointed, but in the end as a team we

played well and we did place in the top three," Mercado said. "It was a good achievement in the end."

After this experience Mercado, who kicked her first soccer ball at age 4 playing for the Greenhaven Hornets, has aspirations for Olympic competition.

"That is my end goal, to play professionally for team USA," she said. "Until then, all I can do is continue to work on my body structure, run and train to get better."

Back to School

Serving the Valley Community
Newspaper Sacramento &
Carmichael Service Areas

Charter Schools

Montessori Schools

Advertise your school here!
123 Learning Lane,
Valcom Way, Sacramento 95818
916 - Phone # • www.website.com

Advertise your school here!
123 Learning Lane,
Valcom Way, Sacramento 95818
916 - Phone # • www.website.com

Advertise your school here!
123 Learning Lane,
Valcom Way, Sacramento 95818
916 - Phone # • www.website.com

(actual size ad)

Reach an estimated
130,000 readers!

Promote your school in Arden-Carmichael, East
Sacramento, Land Park and Pocket newspapers
August 16 and August 23 for only \$50.00!

Deadline is August 9th, so call and reserve today! **(916) 429-9901**

CLASSIFIED ADS

Call a sales representative today for great advertising rates: 429-9901

COMPUTERS

GOT COMPUTER PROBLEMS?
Pocket Computer Technician. I do on-site visits in the Pocket area. \$45/hr. Outside the Pocket area, travel charge will apply. Problem not fixed? No pay! Free estimates/consultation. Call cell# 296-7161

HANDYMAN

SUMMER CLEAN-UP
Rain Gutter cleaning - Concrete removal (Patio, driveways, borders, etc.) Rain gutter cleaning, pressure washing/power spray, hauling, yard work, painting, tree & shrub removal, clean-up, fence repairs, light tree trimming, & more. Ref avail. Call Les at 898-1247. **Specials for seniors.** Licensed.

HANDYMAN SERVICES

No job too small. Make your "to-do" list and give me a call. Electrical, Plumbing, Tile, Sheetrock, Plaster, Stucco, Repairs and Remodeling, you name it! Lic# 908942. Call Steven at 230-2114.

HARDWOOD FLOORING

HARDWOOD FLOORING
Install, sand & finish hardwood flooring. Or repair and refurbish your existing flooring. Call Mike at (916) 383-8742. References available/Lic#544159

HELP WANTED

FREELANCE WRITERS WANTED
Seeking freelance reporters for local community newspaper group. Ability to take photos a plus. Please send resume, cover letter and three writing samples to editor@valcomnews.com



Sell your car! 429-9901

Classified ads work



In the Spotlight

Locally owned, we have over 20 years tree and gardening experience. Raised and living in Sacramento for over 40 years, gives us a better understanding of how to maintain a beautiful garden, as well as trimming and caring for the many trees in Sacramento. While our focus is tree maintenance and care, we provide a wide range of services:

- Tree Trimming, pruning and stump grinding
- Edging
- Scheduled fertilization
- Weed control in all bedding areas
- One time yard clean-ups
- Gutter cleaning (one story only)
- Mowing weekly or bi-weekly
- Sidewalk, driveway and patio blow down
- Sprinkler timer adjustments
- Bush trimming
- Re-barking
- We will replace plants that you purchase

Feel free to contact us to discuss your particular needs. We do not design or install landscapes, but we will maintain your landscape once completely installed.

PET PORTRAITS

ORIGINAL PET PORTRAITS
Original Pet Portraiture. Realistic paintings of beloved pets. Perfect gift for animal-lovers! Reasonable prices. Submit photograph-turn around 7-10 days. Email melissa@melissandrews.com or call 447-4441. See www.MelissaAndrews.com

TAXI SERVICE

TAXI SERVICE
Available wheelchair taxi van, 5 passenger capacity. Without wheelchair 6 passenger. \$3 per mile. Trips 15 miles and over only \$2 per mile. Can also help push your wheelchair to run errands. Permit & liability insurance. (916) 505-7952.

TAX PREPARER

#1 TAX PREPARER
29 yrs. exp. We specialize in Business Tax returns including Corp & Partnerships. We prepare expertly all **past tax returns** including all State returns. Get the most deductions allowed to you by law. CTEC Registered & Bonded. Please call for yr appt. today. Irene Senst (916) 640-3820, Nevada (775) 410-3422. Same low 1990 rates. www.taxirene.info

BOOKKEEPING

#1 BOOKKEEPER
29 yrs. exp. in industries like Auto, Mechanics, Restaurants, Caterers, Massage, Doctors, Chiropractors, Non-Profit, Retail, Martial Arts, Barber, Construction, Wholesale, Investment Clubs, Corp, Partnerships, Sm Business. We are experts in General Ledger, Payroll, Profit & Loss & Quarterlies. Call for yr specialized appt. Same low 1990 rates. Ask for Irene Senst (916) 640-3820, Nevada (775) 410-3422. www.taxirene.info

ADVERTISE YOUR RENTALS

Call 429-9901

Sell your furniture
in the classifieds
call Melissa at 429-9901

TREE SERVICE

Terra Bella Tree Service
"Not your typical mow, blow & go company!"

- Tree Trimming
- Stump Grinding
- Tree Removal
- 20 years experience!

Call Randy (916) 454-3430 or 802-9897
www.terrabellagarden.com • Lic# 974388

Your Home Improvement Guide

Call a sales representative today for great advertising rates: 429-9901

AIR CONDITIONING & HEATING

BEYOND PROS. WE'RE HEROES!

Huff HEATING AND AIR CONDITIONING, INC.
Service • Sales • Installation

HuffHeroes.com
916.686.2626

© 2012 Huff Heating and Air Conditioning, Inc. License #31333

SUPER A/C TUNE-UP \$59⁰⁰
with this ad

YOUR AD SHOULD BE HERE!

Call today!
Your services are needed.
Your ad should be here.
Ad design is free.
Call Melissa at 429-9901

Your Home Improvement Guide

Call a sales representative today for great advertising rates: 429-9901

Home Improvement Guide: a "Keeper" by our readers

Great exposure in these four upscale neighborhoods:
Arden-Carmichael, East Sacramento, Land Park & Pocket/Greenhaven.

Contact Melissa at 916-429-9901

HANDYMAN

Your Personal Handyman • Over 26 years of satisfied customers

"Call Dave" **Dynamo Dave's** Fix-It Services & Home Repair

Affordable General Handwork Light Plumbing Electrical & Carpentry

Sac. Co. Handyman's Lic. #615016

Tel: 489.2739 Dynamodave@att.net
Cell: 832.2898 www.DynamoDaves.com **FREE ESTIMATES**

YOUR AD SHOULD BE HERE!

Your Ad Here!
Your services are needed.
Your ad should be here.
Ad design is free.
Call 429-9901

HANDYMAN

SUMMER CLEAN-UP!

- RAIN GUTTER CLEANING
- ROTOTILLING/& SOD PLACEMENT
- CONCRETE REMOVAL
- HAULING/SPRINKLER REPAIR
- PRESSURE WASHING

Call LESTER (916) 838-1247
Lic#128758/Ref

Pressure wash your driveways clean! your decks, too!
Clean out your garage! Replace that old lawn!
Hard work ---not a problem!
SPECIALS FOR SENIORS/SERVING THE AREA FOR OVER 15 YRS*

ADDITIONS/RENOVATIONS

HARTIGAN CONSTRUCTION INC. GENERAL CONTRACTOR

THE REMODEL EXPERTS! "Building your dreams!"

(916) 372-0530

Free estimates - Small jobs welcome

HartigConstruction.com

Serving Sacramento since 1995 • Licensed, Bonded & Insured • Lead Certified • Lic.# 706474

DESIGN/BUILD

- Additions, conversions, renovations
- Kitchens & baths
- Electrical & plumbing
- Decks & pergolas

YOUR AD SHOULD BE HERE!

Your Ad Here!
Your services are needed.
Your ad should be here.
Ad design is free.
Call 429-9901

ADDITION SPECIALIST

LYTLE CONSTRUCTION INC. Remodeling and Design

LIC# 480492

Award-Winning Design/Build Firm
Serving Sacramento for more than 25 years

- Additions
- Kitchens
- Bathrooms
- Custom Cabinetry

Certified Kitchen & Bath Remodeler

FREE Consultation 916-422-6639

www.lytleconstruction.com

HARDWOOD FLOORING

Hardwood Flooring

Specializing in installing, sanding, and finishing hardwood flooring or repair and refurbish your current floors.

Call Michael - (916) 383-8742

Lic # 544159/References Available

LAWN CARE

Go-Getters Lawn Care

Complete Maintenance Service

Mowing & Trimming • Property Clean-up
Leaf removal & mulching • Senior discount

888-398-8253 GoGettersLawnService.com
Call 24 hours a day! Services \$25 and up Lic#1011666

PAINTING

SOVEREIGN PAINTING

Quality craftsmanship 3rd Generation Painter with over 30-years experience

(916) 422-4416
sovereignpaintingco.com
sovereignpaint@yahoo.com

Dan Sovereign, Interior & Exterior Painting
Lic# 484215
Better Business Bureau Member

CARPET & UPHOLSTERY CARE

Johnny on the Spot

Complete Carpet and Upholstery Care

"Our cleaning is the most thorough you have ever had, or we will clean it again free. If you are still not pleased, we will refund your money."

- I.I.C.R.C. Master Cleaner
- Carpet Repairs & Restretching
- Stain Removal Experts
- Pet Urine Removal

Visit our website at www.johnnyonthespot.com for more info, coupons and specials.

Call (916) 997-7895

CLEANING

The Cleaning Brothers

"We Treat Your Home Like It's Our Own"

Commercial & Residential Services:

- Pressure Washing
- Gutter Cleaning (Starting at \$75)
- Window Cleaning
- Solar Panel Cleaning
- Pool/Spa Draining

Free Estimates! Call Now! (916) 402-8390
www.TheCleaningBrothersCo.com
Licensed & Insured

CLEANING

PROFESSIONAL Free Estimates Licensed & Insured

• WINDOW CLEANING (inside/out/screens washed)

• Pressure Washing (house ext/walkways/all concrete areas)

• Rain Gutter Cleaning

• Hard Water Stain Removal

Prime Quality Maintenance

Call Jesse (916) 417-4231

YOUR AD SHOULD BE HERE!

Your Ad Here!
Your services are needed.
Your ad should be here.
Ad design is free.
Call 429-9901

PAINTING

GARY'S PAINTING

CUSTOM RESIDENTIAL INTERIOR & EXTERIOR OVER 20 YEARS EXPERIENCE WITH PRIDE EXCELLENT REFERENCES

725-8781

Contractors Lic. # 734323
McClatchy '67

PAINTING

COOK PAINTING

Full Service Company - Start to Finish

Ask about our VCN Special!

- Custom Painting
- Super clean, neat & fast
- Interior/Exterior
- Cabinets

Specializing in custom trim & moulding!
Color Consultants • Free Estimates

In business since 1982
CSL# 432951

(916) 591-5056

PLUMBING

ROONEY'S PLUMBING

FULL SERVICE PLUMBING

456-7777

rooneysplumbing.com
License #683668

CREATURE CATCHERS/REMOVAL

Creature Catchers Wildlife Management

"If it walks or flies, we'll remove it!"

Humane and non-toxic solutions for both animals & man

Dead Animal Location/Removal • Exclusion Work
Live Trapping • Humane Removal • Repair

Skunks • Fox • Raccoon • Opossum • Squirrels
Mice/Rats • Birds/Bats (bat elimination)

CreatureCatchers.org 530 885-PEST(7378)
California State Trapping License #7781 - Issued by Lic#s of London

ELECTRICAL

Sunshine Electrical

Residential Specialist

Security Lighting
Upgrades/Remodels/Repairs
Spa Electrical

FREE Estimates/Small jobs OK

(916)752-5308
Ca License # 633853 (Liability Insured)

ELECTRICAL CONTRACTOR

CAPITOL ELECTRIC

Reasonable Residential & Commercial Work since 1960

Repairs, Trouble Shooting
Custom Lighting/FREE Est.
Excellent ref from Angie's List

(916) 451-2300
Cell: 213-3740
Neil McIntire - C.S.L.# 394307

PLUMBING

MIDTOWN PLUMBING Licensed Plumbing Contractor Since 1973

Reasonable Residential Work • Repairs • Re-Pipes
Sewers • Water Heaters • Drains • Disposals Etc.

916-393-2109 Cell 275-8236

CSL # 284755 • Fully Bonded & Insured

YOUR AD SHOULD BE HERE!

Your Ad Here!
Your services are needed.
Your ad should be here.
Ad design is free.
Call 429-9901

ROOFING

HOPKINS ROOFING

34 years experience

Specializing in all types of roofing & repairs

Dry rot repairs • Senior discount

(916) 731-7073
24-hour service • License #667013

TILE WORK

BAXTER TILE

EXPERT INSTALLATION
REMODELING & REPAIR

Ceramic • Marble • Granite
Floors • Counters • Walls

33 Years Experience • FREE Estimates

916-421-9786
License #668100

FENCING

Bob Grove (916) 425-7435 License #: 927602

GATEWAY FENCE CO.

Commercial & Residential

Gateway-Fence.com
bob@gateway-fence.com Fax (916) 429-1905

10% OFF VCN Special

GLAZIER/GLASS WORK

TOUCH OF GLASS

We'll beat any price!
Commercial & Residential

REPAIR & INSTALLATION
Replace broken windows, etching, shower doors, mirrors, patio doors

916.456.2420
www.touchofglass916.com
Glazier Lic# 812800 • Over 20 years!

HANDYMAN

FREEDOM HANDYMAN SERVICES

I specialize in all areas of Home Improvement!

Carpentry - Electrical
Sprinklers - Plumbing
Drains & Mainline

Quality work the first time, Guaranteed!
NO JOB TOO SMALL!
Call Eric (916) 470-3488
Licensed and Insured #152902

YOUR AD SHOULD BE HERE!

Your Ad Here!
Your services are needed.
Your ad should be here.
Ad design is free.
Call 429-9901

TREE SERVICE

Terra Bella Tree Service

"Not your typical mow, blow & go company!"

- Tree Trimming
- Stump Grinding
- Tree Removal
- 20 years experience!

Call Randy (916) 454-3430 or 802-9897
www.terrabellagarden.com • Lic# 974388

TREE SERVICE

DON'S TREE SERVICE

ISA CERTIFIED ARBORIST WI 4590A

Trimming, thinning, shaping & stump removal

Family Owned & Operated since 1967

#1 in customer satisfaction
(916) 428-4882
(916) 689-5244
www.donandontreeservice.com
Lic# 331196

UPHOLSTERY

B & T Upholstery & Repair

Furniture upholstery at its finest

Senior Discounts
www.bandtupholstery.com

1600-B Kitchner Rd., Sacto 95822
916/392-1959 • 916/995-7177

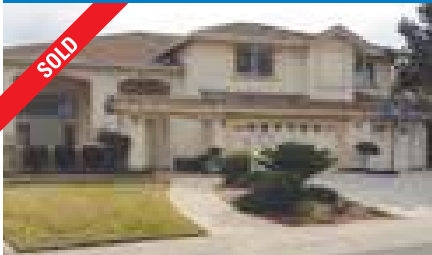
YOUR AD SHOULD BE HERE!

Your Ad Here!
Your services are needed.
Your ad should be here.
Ad design is free.
Call 429-9901

PRUDENTIAL DUNNIGAN REAL ESTATE

WE'RE ALL ABOUT YOU

7727 RIVER LANDING DRIVE \$498,000



SINGLE FAMILY, 5 BEDROOM, 3 BATH, 3270 SF
LYNN LUK LEE 628-2843

3 WALNUT BAY COURT \$459,500



SINGLE FAMILY, 3 BEDROOM, 3 BATH, 2612 SF
NICK LAPLACA 764-7500

230 RIVER ACRES DRIVE \$379,900



SINGLE FAMILY, 4 BEDROOM, 3 BATH, 2719 SF
BILL BONNER 320-1888

8042 LINDA ISLE LANE \$337,500



SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1428 SF
NICK LAPLACA 764-7500

6287 SURFSIDE WAY \$359,000



SINGLE FAMILY, 3 BEDROOM, 2 BATH, 2130 SF
MONIKA A WEYER 396-0945

924 GREENSTAR WAY \$319,900



SINGLE FAMILY, 3 BEDROOM, 3 BATH, 2114 SF
BILL BONNER 320-1888

234 RIVER ACRES DRIVE \$299,900



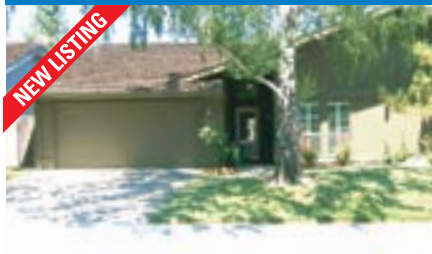
SINGLE FAMILY, 3 BEDROOM, 2.5 BATH, 1899 SF
BILL BONNER 320-1888

6456 HARMON DRIVE \$249,900



SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1682 SF
NICK LAPLACA 764-7500

1179 ROSE TREE WAY \$237,500



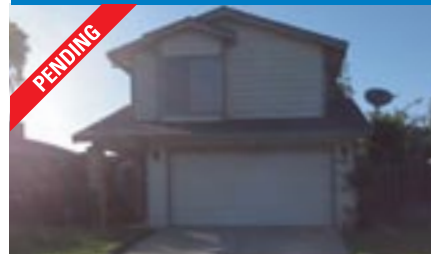
SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1426 SF
NICK A LAPLACA 764-7500

1141 SPRUCE TREE CIRCLE \$232,500



SINGLE FAMILY, 2 BEDROOM, 2 BATH, 1503 SF
NICK LAPLACA 764-7500

427 BLUE DOLPHIN WAY \$215,000



SINGLE FAMILY, 4 BEDROOM, 3 BATH, 1537 SF
LYNN LUK LEE 628-2843

106 HIDDEN COVE CIRCLE \$190,000



SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1195 SF
MARY JEW LEE 425-3749

ELK GROVE

9556 SUNLIGHT LANE-\$134,000
SOLD

SINGLE FAMILY, 3 BEDROOM, 3 BATH, 1351 SF
FARES ALIE 247-7198

8708 ARMAGH COURT-\$160,000
PENDING

SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1598 SF
BRANDON SHEPARD 479-1936

5204 FOX TROTTER WAY-\$180,000
PENDING

SINGLE FAMILY, 4 BEDROOM, 2 BATH, 1716 SF
BRANDON SHEPARD 479-1936

6641 CAPWELL WAY-\$289,999
PENDING

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 2790 SF
NEAL ALIE 981-7129

8291 FOX HOUND CIRCLE-\$220,000
PENDING

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 2526 SF
BRANDON SHEPARD 479-1936

8641 FESTIVAL DRIVE-\$219,999
PENDING

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 2212 SF
NEAL ALIE 981-7129

10086 BLOSSOM RIDGE DRIVE-\$194,900
PENDING

SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1660 SF
NEAL ALIE 981-7129

7416 ROTHSCHILD COURT-\$199,900
PENDING

SINGLE FAMILY, 2 BEDROOM, 2 BATH, 1371 SF
JOLEEN A DUNNIGAN 717-3559

4800 STORY WAY-\$190,000
PENDING

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 1974 SF
JOLEEN DUNNIGAN 717-3559

SACRAMENTO

6537 VERNACE WAY-\$68,000
SOLD

SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1034 SF
NEAL ALIE 981-7129

1 FLORIN ROAD-\$1,490,000

RESIDENTIAL ACREAGE, 60.409 ACRES
DAVID OHARA 600-9495

2720 33RD -\$38,900
SOLD

SINGLE FAMILY, 2 BEDROOM, 1 BATH, 1156 SF
MONIKA A WEYER 422-3756

8278 PALOMARIN COURT-\$148,000
PENDING

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 1966 SF
NEAL ALIE 981-7129

2992 MUSKRAT WAY-\$215,000
PENDING

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 2212 SF
LYNN LUK LEE 628-2843

4864 N LAGUNA DRIVE-\$115,000
PENDING

SINGLE FAMILY, 3 BEDROOM, 3 BATH, 1607 SF
DEBORAH B SHARP 955-7379

8732 KENTSHIRE WAY-\$175,000
SOLD

SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1663 SF
JERRY LANDRETH 502-0928

6211 4TH AVENUE-\$199,000
SOLD

SINGLE FAMILY, 2 BEDROOM, 2 BATH, 1014 SF
NEAL ALIE 981-7129

8823 SALMON FALLS DRIVE #B-\$85,000
PENDING

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 1518 SF
JOLEEN A DUNNIGAN 717-3559

2319 V ST. - \$495,000

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 3100 SF
DAWN O'CONNOR-ROWE 799-4835

2885 NORWOOD AVENUE-\$350,000

RESTAURANT, 139.392 SF
DAVID OHARA 600-9495

5664 NOLDER WAY-\$118,000
PENDING

SINGLE FAMILY, 2 BEDROOM, 1 BATH, 805 SF
JOHN G WONG 531-7150

3 LENMAR COURT-\$150,000
PENDING

SINGLE FAMILY, 3 BEDROOM, 2 BATH, 1428 SF
DAVID OHARA 600-9495

9096 BEDROCK COURT-\$229,000
PENDING

SINGLE FAMILY, 4 BEDROOM, 3 BATH, 2781 SF
DAVID OHARA 600-9495